

# Asha Zurich

in 2017

**GBM 28.01.2018**

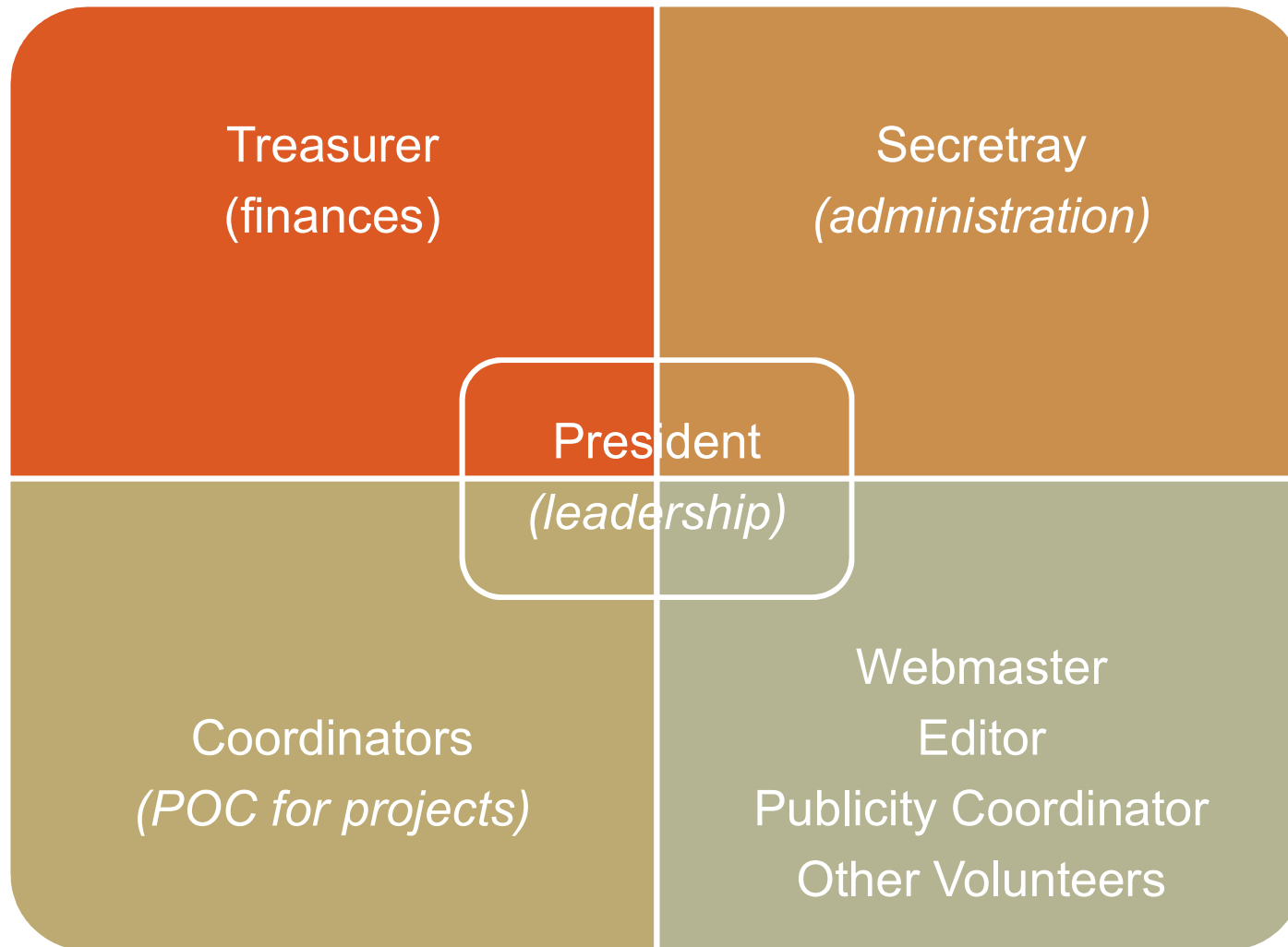
# ASHA ZURICH

- One of the 51 Asha chapters, largest in Europe (from 2002)
- Supports education of underprivileged children in India
- Transparent, flat hierarchy
- 100% volunteer run, no paid staff or office
- Transferred CHF 595K for >17 projects in India (16Years)

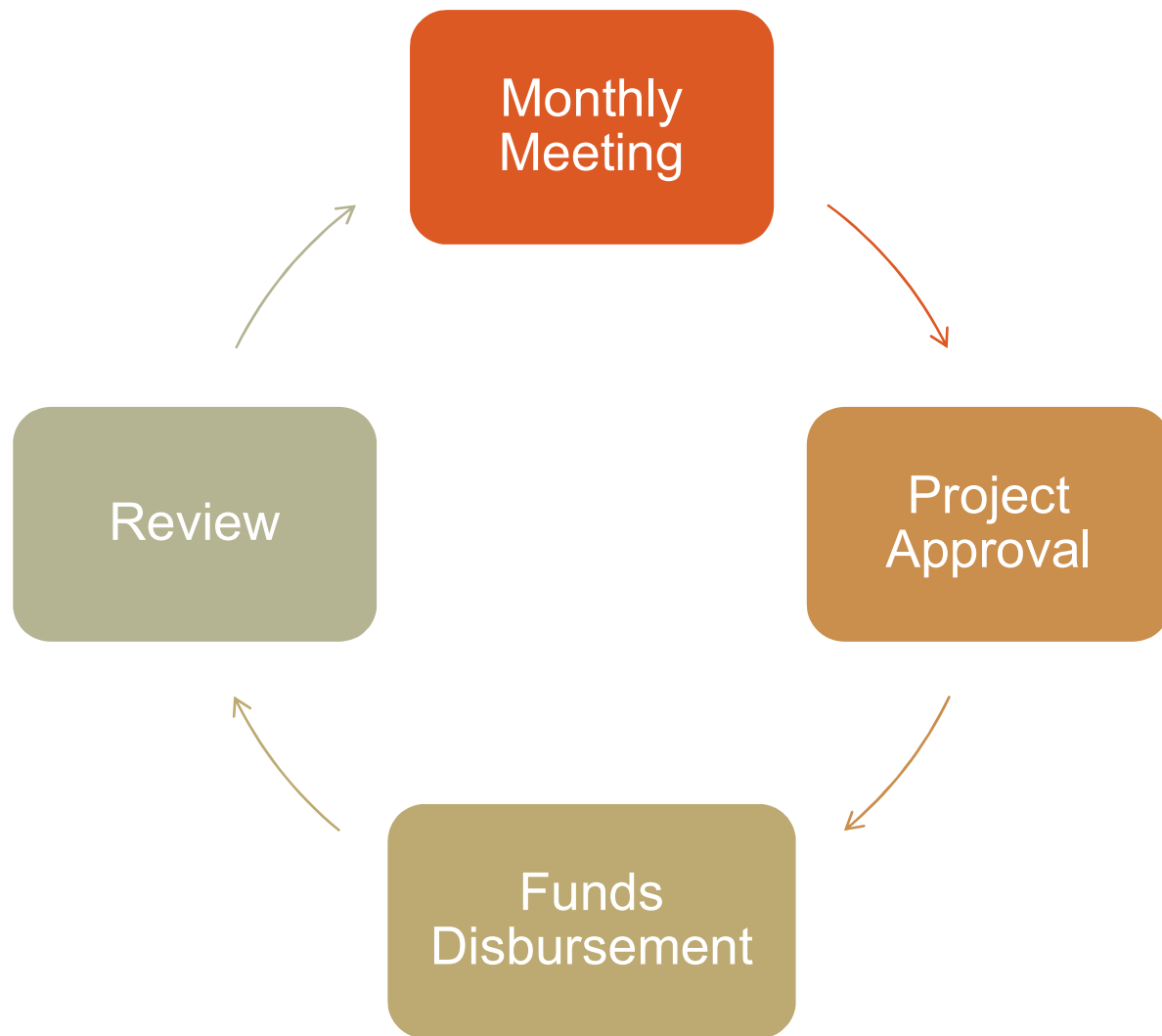




# ORGANIZATION LATTICE

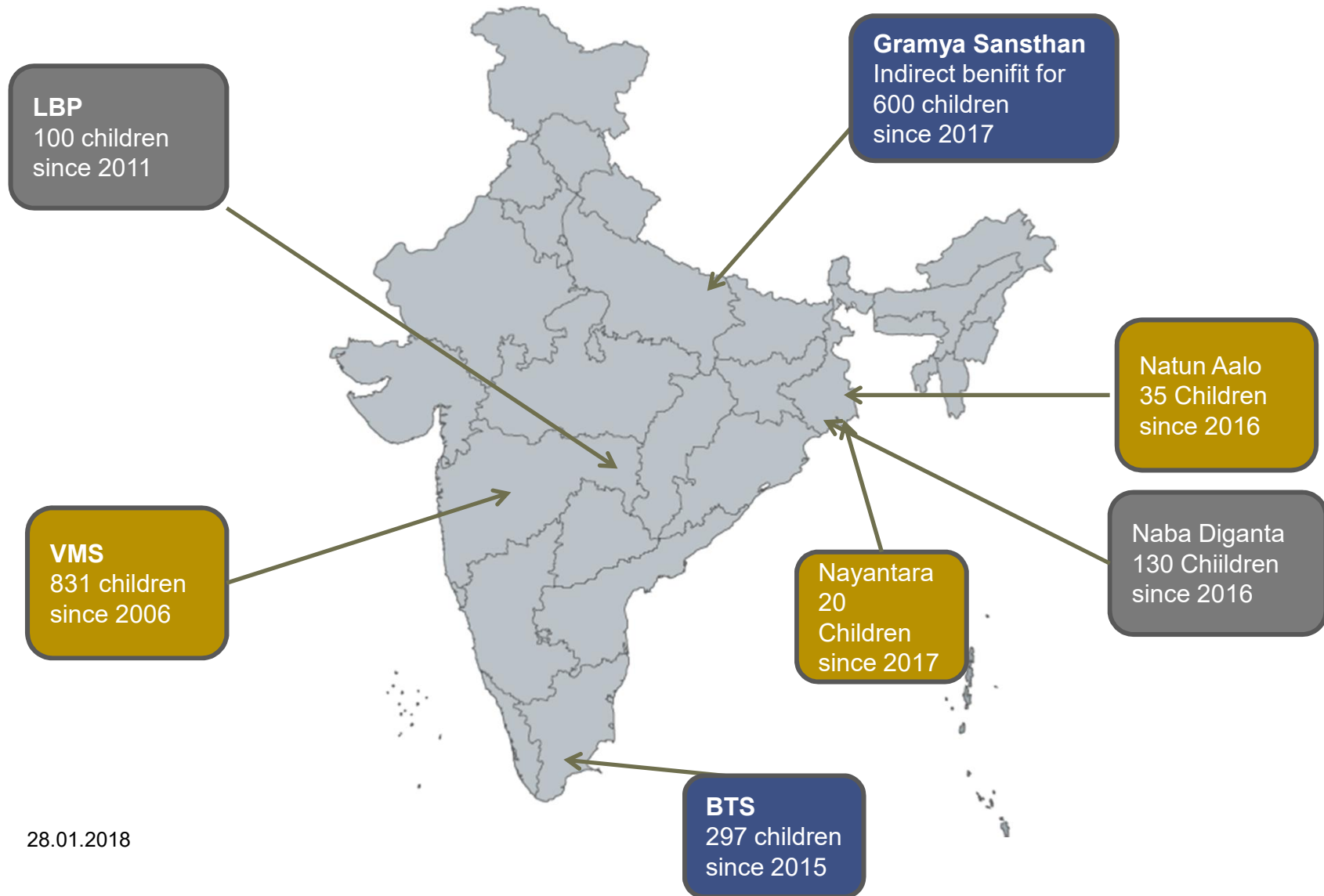


# PROJECT SELECTION & TRACKING



28.01.2018

# 2017 – 7 PROJECTS



28.01.2018

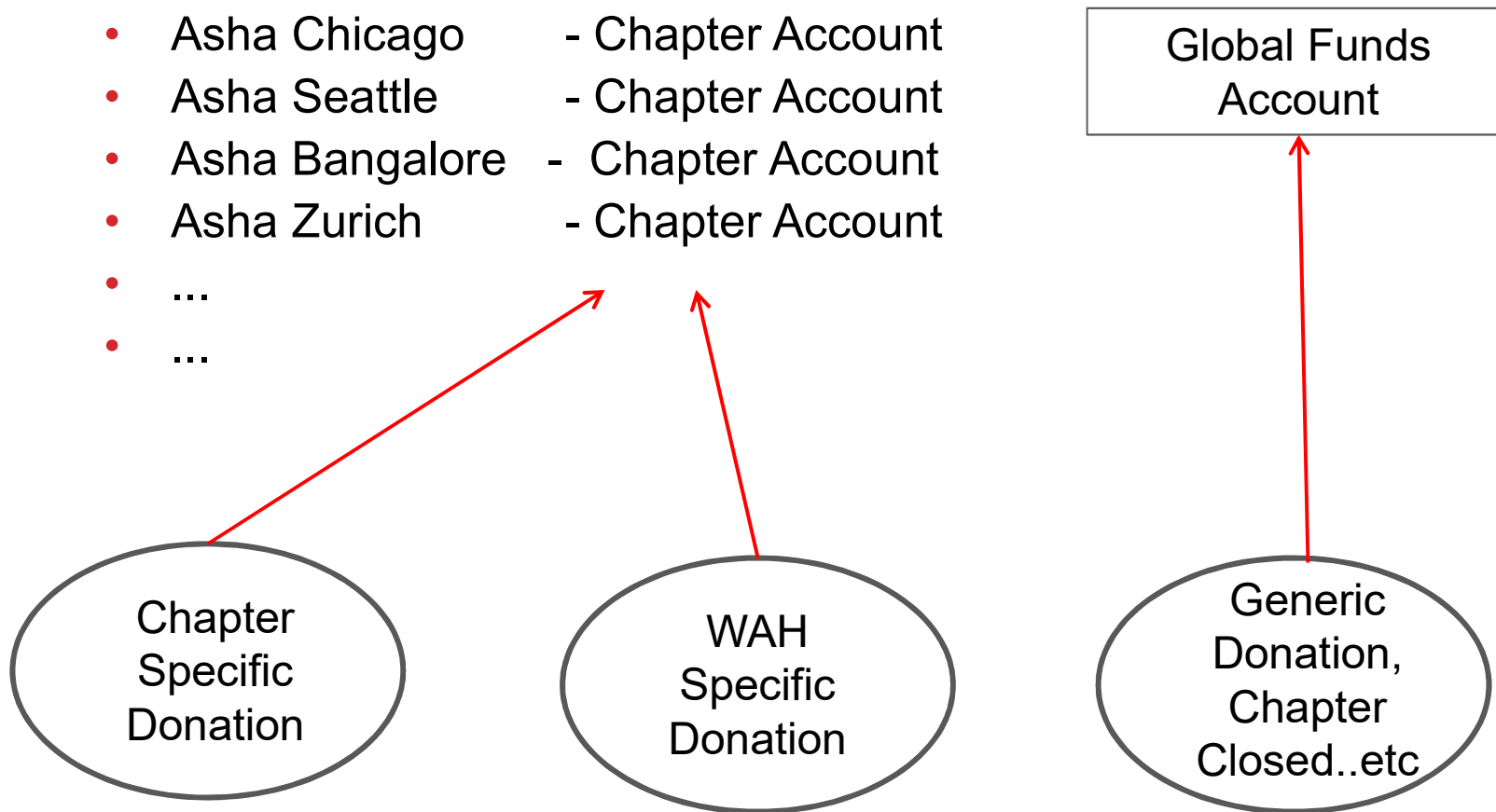
# WHAT & HOW (2017)

- Supported 7 projects and for 1382 Children
- Indirect support to 600 kids with a science laboratory
- 2 new project support – Nayantara & Gramya Sansthan
- Major fund raising at Zurich Marathon with 70 runners
- Great collaboration ended up in a good portion of funds from US

# US FUNDS – HOW IT WORKS

## US Global (Reg. 1991 /501c)

- Asha Chicago - Chapter Account
- Asha Seattle - Chapter Account
- Asha Bangalore - Chapter Account
- Asha Zurich - Chapter Account
- ...
- ...



- Funds are split to various chapter accounts based on utilisation in the previous 2 years

# **SPECIAL THANKS TO**

- **To our dedicated volunteers - for making it happen!!!!**
- **All donors - for trusting & enabling us**



# JOIN US TO MAKE US STRONGER!!!

## Vol nteer Asha Zurich needs yoU



28.01.2018

# Fundraisers 2017

**Namrata Gurung**

**Asha Zurich GBM 28.01.2018**

# Fundraising events 2017





# February 2017 : Bollywood Party

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≈1k CHF

# April 2017: Zurich Marathon

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≈ 37k CHF

70 runners



# August 2017: IAGZ event





# December 2017: Googlers Give



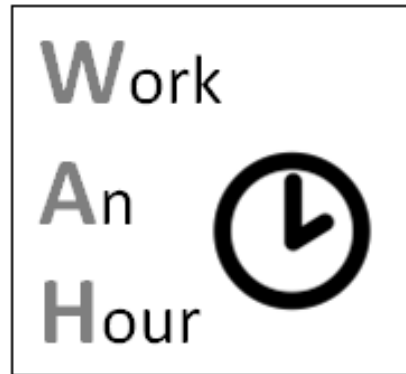
Asha qualified for this program.

Thanks to Vishnu and Aditya

≈ 14k CHF

# Others

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**Chat with Chaat**

**Nalan's Kitchen**



- CAYH: Charity as Your Hobby
- WAH: Work an Hour
- teafairy.ch
- Christmas donations

# Looking towards 2018

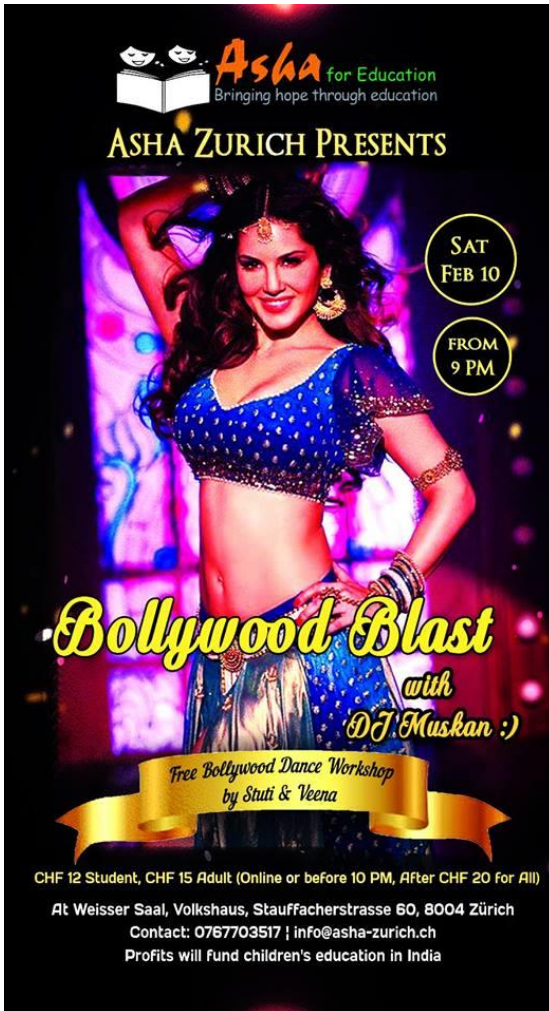


- Any artist/ photographer willing to contribute
- Postcards/Craft/Cards





# Upcoming Events in 2018



**Asha** for Education  
Bringing hope through education

ASHA ZÜRICH PRESENTS

SAT  
FEB 10

FROM  
9 PM

**Bollywood Blast**  
with  
DJ Muskan :)

Free Bollywood Dance Workshop  
by Stuti & Veena

CHF 12 Student, CHF 15 Adult (Online or before 10 PM, After CHF 20 for All)

At Weisser Saal, Volkshaus, Stauffacherstrasse 60, 8004 Zürich  
Contact: 0767703517 | info@asha-zurich.ch  
Profits will fund children's education in India

**ZÜRICH MAKES YOU RUN!**  
der lauf durch die schnellste stadt der schweiz.



# Upcoming Events in 2018

## Chat with Chaat



## Nalan's Kitchen



*« Keep joining the events and raise awareness «*

*Feel free to ask questions to anyone of us,  
I can treat you for a cup of coffee.*

**Thank You !!**





# Naba Diganta

Vineet Mohan

Asha Zurich GBM 28.01.2018

# Facts

Model	Coaching centers
Location	Alipurduar, West Bengal
No. of centers	2
No. of children	130 (63 boys + 67 girls)
No. of teachers	4
Standards taught	I-IX
Timings	0600-0930 Monday-Friday
Catchment area	2-3 km
Annual budget	INR 817'000



# Background

- Community
  - Remote, Poor
  - Limited employment opportunities
    - Turturi Khanda: Tea Gardens
    - Uttar Nararthali: Collecting wood/pebbels, Labor
- Children
  - First generation learners
  - No after-school support

# Project Focus

- Education
  - Locally recruited teachers
  - Assistance with school-work
- Health
  - Breakfast
  - Regular Checkups
- Care
  - Dresses, School bags
  - Parent-Teacher meetings





# Site Visit 2017



Turturi Khanda



# Site Visit 2017



- Benches
- Uniforms
- Books



# Site Visit 2017

- Responsive
- Answered questions
- Recited Poems and Danced





# Site Visit 2017



Uttar Nararthali



# Site Visit 2017



- Children need more attention
- Less well off
- Underprivileged families



# Activities





# Activities



Picnic



# Activities



Sports



# Activities



Sports



# Thank you





# Lok Biradari Prakalp

Rajdeep Deb

Asha Zurich GBM 28.01.2018

# Outline

- Introduction (Location, School Strength)
- Asha Zurich Contributions
- Activities and achievements of 2017
- Conclusion and suggestions

# Project Details

- Located in the remote tribal village of Hemelkasa, Gadchiroli district, Maharastra State, India
- Started by social reformer Baba Amte and his son Prakash Amte as a part of bringing the tribes of this remote village to mainstream education, health facilities.
- Established schools for upto 12th board level education, boarding and lodging and medical facilities fully free for the locality.
- Strength about 650 students, 14 aided teachers, 6 non aided teachers/volunteers.

# Asha Zurich Contributions

- Provide boarding, lodging and educational expanses for 100 students (1500 Rs/- per month)
- Salary for two teachers (7000 Rs/- per month for each teacher)
- In terms of money sent – 16,56,000 Rs (about 24,500 CHF)

# Achievements:- Board Exams

## **10th Grade :-**

Appeared – 46,

Passed – 39,

Percentage – 85%

1st Div – 4, 2nd Div – 17, 3rd Div – 18

## **12th Grade :-**

Appeared – 45

Passed – 44

Percentage – 98%

Best performance - Mr. Dinesh Madkami (78%)



# Achievements:- Sports

- Good facilities for sports
- Regular intra school sport activities
- Students are encouraged to participate in various inter school competitions.
- Leads to better preparations for higher level competitions.

# Achievements:- Sports

- Excellent performance by LBP students in the block level sport competition organized by Tribal department of Bhamaragad (About 38 students participated and won different models)



# Achievements:- Sports

Tribal department division level sport (A qualify round for state level competition) LBP students won consecutively for the 9<sup>th</sup> time the overall best performance awards.





# Achievements:- Sports

- Federation's state level competition was held in Pune Balewadi. Following are few achievements :-

Kajal won Gold medal-long, Shivaji won silver medal - 800mtrs,  
Shewanti won silver medal - pole vault, Saguna won Bronze medal javelin throw.





# Activities

Summer Camp (13<sup>th</sup> and 14<sup>th</sup> April) :- Blue Whale Nature Association Thane organized summer camp for LBP students. Camp contained some adventurous sports like climbing, crawling and night sky watching.



# Activities

Tree Plantation:- Students of 11<sup>th</sup> standard organized tree plantation in Hemalkasa village. Villagers of Hemalkasa also participated in plantation program. Students also learn making of saplings.



# Activities

World Tribal Day Celebration (9<sup>th</sup> August 2017) :- Students learned about constitutional rights of tribal peoples in India. Also tree plantation programme was organized. Street plays were presented on the dangers of Surjagad Mines.





# Activities

Street play, workshop for stage acting.





# Activities

Taluka level Science Exhibition held in LBP. It was held in two categories :-  
1<sup>st</sup> – 8<sup>th</sup> standard, 9<sup>th</sup> – 12<sup>th</sup> standard



# Conclusion

1. Science exhibition, street play workshop and different summer camps provide students opportunities for overall personality development
  2. Celebration of Gandhi Jayanti, Ambedkar Jayanti, Worlds tribal day with more enthusiastic participation. These celebrations are used to inform students more about rights and responsibilities.
  3. Tree plantation and other nature preservation programs are a regular part of LBP activities.
- 
1. Lot of sports achievements and talents

# Suggestion

A scholarship for selected students taking part and doing well in different sport competitions can be taken up this year.





# BOYS TOWN SOCIETY

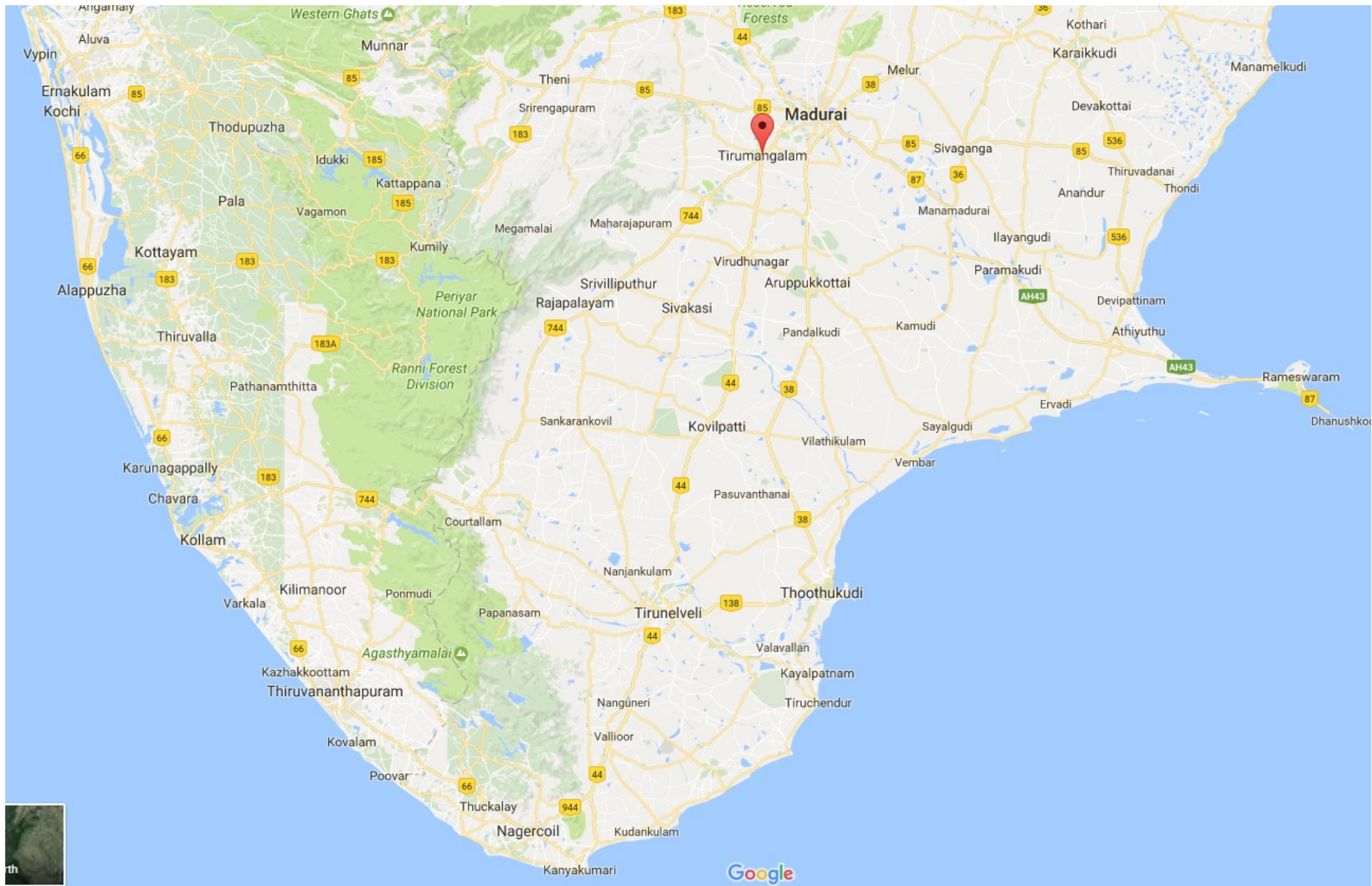
Stefania Lanfranchi

Asha Zurich GBM 28.01.2018



# Project background: Support of school initiated in 2014

- Thirumangalam village in Tamil Nadu
- Founded in 1965 by Joe Homan to educate and empower street children
- 5 Boys Towns, 1 Girls Town and 2 Children villages (residential homes) can accommodate up to 480 children
- End of year: BTS is assisting 401 children under residential care and another 296 children under non-residential care in a primary school
- Non-residential program in four villages covering 300 children who stay with their parents and attend evening program from 5 to 8.30 pm
- 11,141,37 INR in September 2017 approved towards running of school



# Academic achievements

- Academic year 2016-17:
  - 100% success rate in 10th Standard examination (57 pupils)
  - 66.6% success rate in the 12th Standard examination (3 students)
- Besides academic achievement, a lot of other activities were initiated this quarter by the on-site team to ensure the social, physical and extracurricular development of the children

# Memorial of BTS founder Joe Homan

- BTS' late founder Joe Homan's birthday was celebrated on 5<sup>th</sup> October





# Asha Zurich activities in 2017

- Site visit conducted by Damo in Dec 2017



# Pongal festival was celebrated full-blown







28.01.2018





28.01.2018



# Strong alumni community

- Around 85 former students attended former students meeting and promised to visit BTS and assist the project
- Many alumni are actively involved in promoting BTS and supporting activities on a regular basis

# Additional happenings

- 2 parents meeting 2017
- Other volunteer's visits
- De-worming day



# Notun Alo

Prat Das Kanungo

on behalf of **Elien De Proost**

Asha Zurich GBM **28.01.2018**

# Project Summary

- Supported by Asha Zurich since June 2016.
- 35 Boys, abandoned by their families or rescued.
- Age group 8-15
- Residential schooling
- Asha supports food, schooling, supervision and tuition fees.





# 2017 Update

Better dorm room and cleaner toilets



# 2017 Update

Better access to sports

# 2017 Updates

Better Computer access

# 2017 Updates

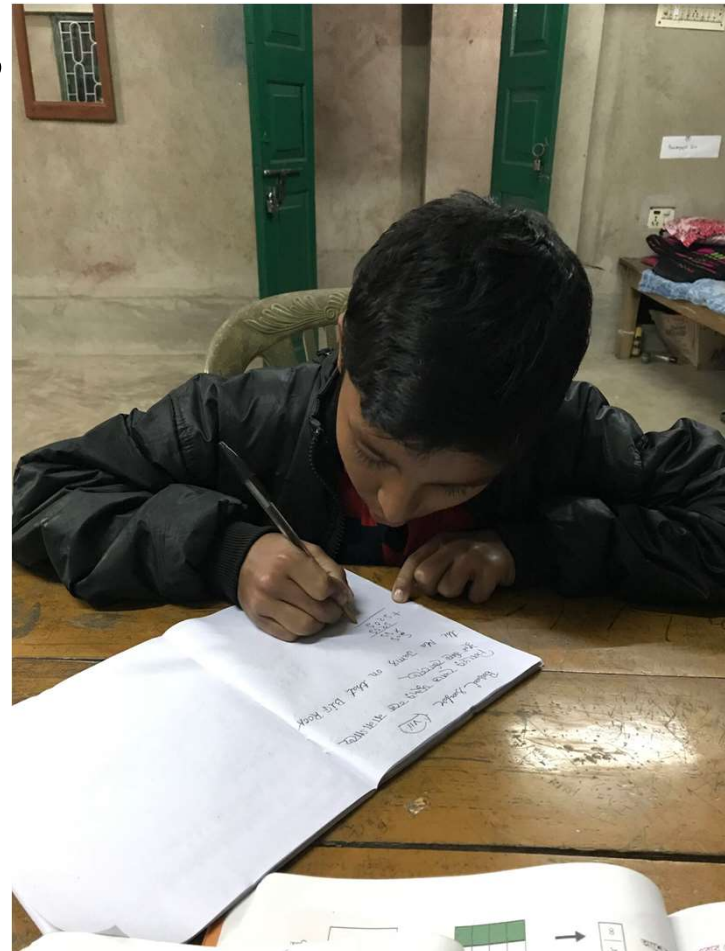
- New housemother – better supervision
- Decent nutrition
- Good ethics and moral values through prayer
- Awareness about their rights
- Art classes and exhibitions



# Drawbacks

## Poor English and Math skills

Skill	Good (%)	Medium (%)	Bad (%)
Bengali	62	19	19
English	23	19	58
Math	27	15	58



# Other drawbacks

- Lack of psychological counselling
- No fruit/milk/juice in diet for economic reason
- No cabinets – personal belongings mixed up
- Limitation in computer use
- Some are really good in sports, but no special attention given to them

Thank you



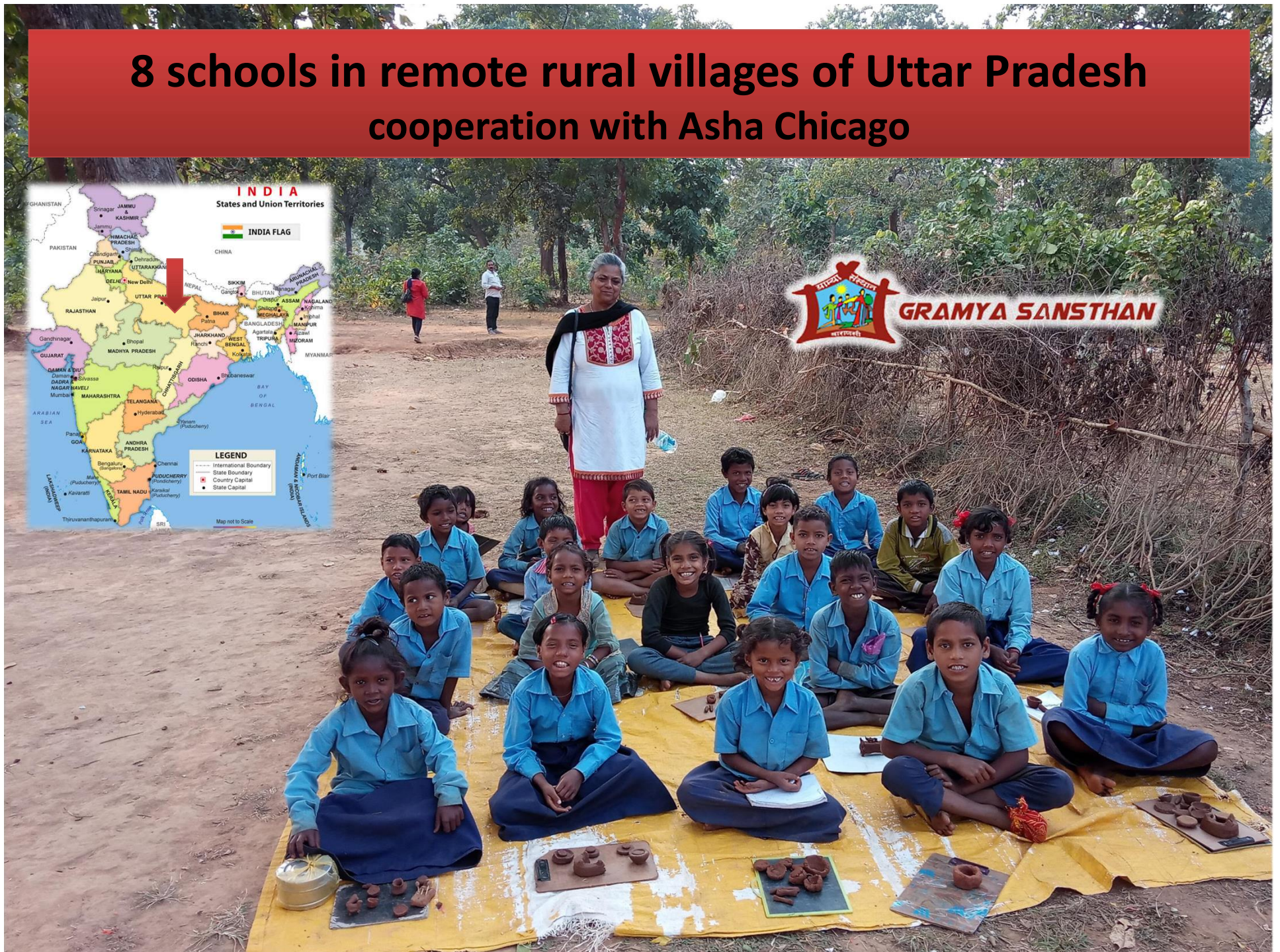
# Gramya Sansthan

**Antonina Studniarek**

Asha Zurich GBM **28.01.2018**



# 8 schools in remote rural villages of Uttar Pradesh cooperation with Asha Chicago





# What was promised?

- Children's Library
  - Science Laboratory
- = 255 000 INR

## Where?

- Laltapur Center, main school of Gramya  
(Naugarh Block, Chandauli district, Uttar Pradesh)





# What was done?



**Library:** 5 bookshelves, 1330 books  
**Science lab:** consulting in progress





Thank you!

Asha Zurich 2018



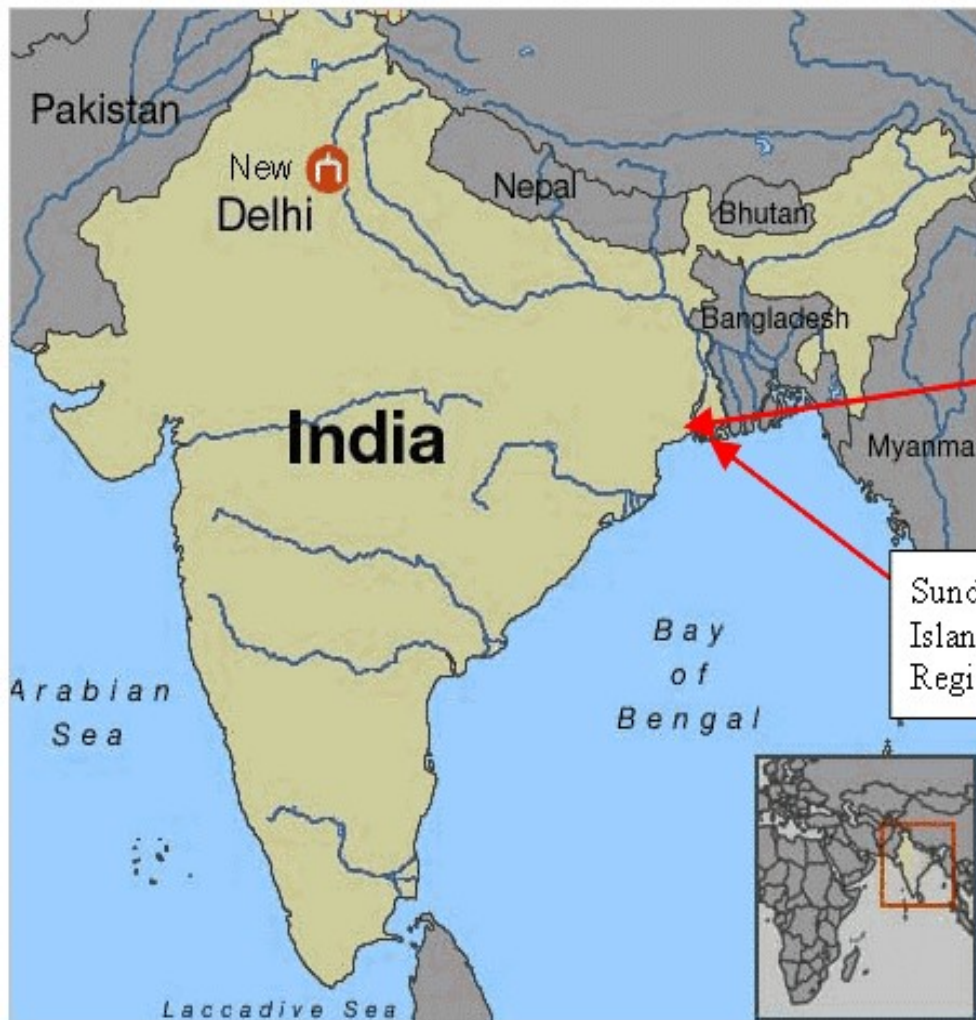
# Nayantara Project

Zlatina Paneva-Aboud

Asha Zurich GBM 28.01.2018



# Partnership with history



## Sabuj Sangha's fields of work

Health and Nutrition  
Water  
Sanitation and Hygiene  
Education  
Disaster Response  
Livelihood and  
Women's  
Empowerment

# Girl Child Sponsorship Program

- Tuition classes
- Nutritional Support
- Medical Support
- Learning Materials
- Uniforms
- Hygiene materials





# The 20 Girls



- Girls between 12 and 18 of age
- From laborer's or farmer's families
- First generation learners



# School Activities



- English
- Mathematics
- Science
- Physical Education
- Arts and Crafts

# Arts and Crafts





# Prat's site visit



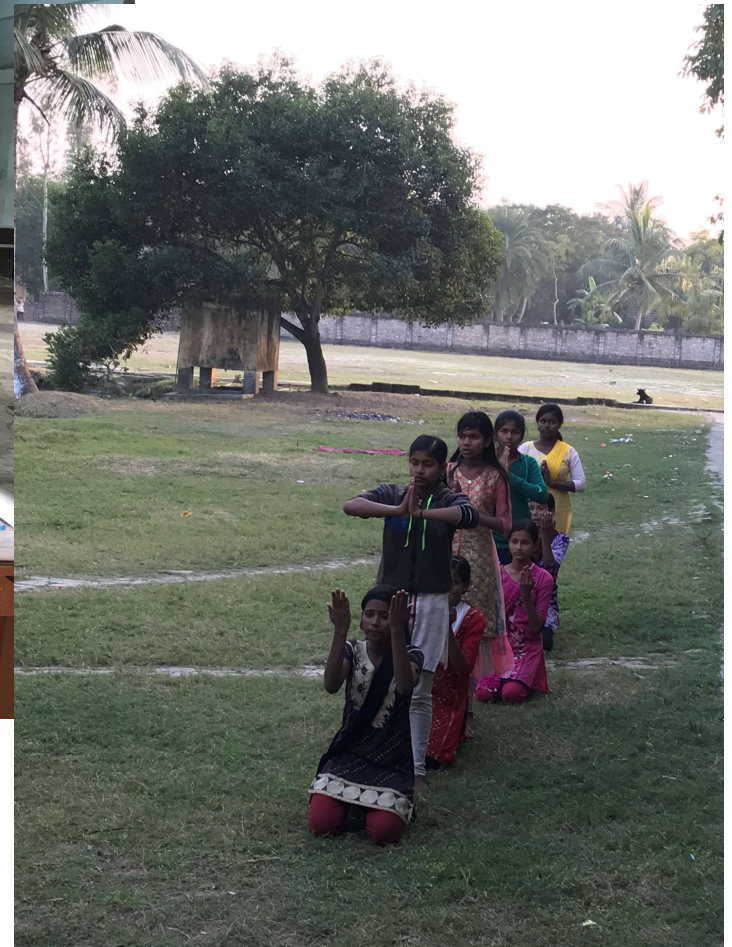
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# Progress



•Confidence



- Improving School Performance
- Willingness to Continue Education



# Future prospects

- New black/white board
- New furniture – cabinet for sanitary materials
- New books and teaching materials (e.g. in English)
- Visual materials
- Access to computers
- Moving the classes for better environment
- Expanding the groups (from 40 to 80 girls in 2018)

Thank you!



# Vishvamandal sevashram (VMS) : 'Palas'

Sachin Mehta

Asha Zurich GBM 28.01.2018

# Who, What, When and Where

2



- Who are 'they': Vishvamandal Sevashram (VMS) run by Jesuit Missionary supporting the tribal area for last 60 years
- What is their aim: Education of the children (primarily from the Bhil tribe in Dhule, Shirpur, Maharashtra)
- Since When have they been involved: Since 2005, Asha has been collaborating with VMS making it the oldest project running for 12 years, +800 kids, 35 classes covering +30 villages , +30 teachers, 3 supervisors
- Where are the 'schools': Informal schools are conducted in houses of villages ( Padas) where formal schools do not exist or not functional. They are located in rural border of Maharashtra, Madhya Pradesh & Gujarat ( Mountain area)

[https://www.youtube.com/watch?v=b\\_fiM\\_I93lc](https://www.youtube.com/watch?v=b_fiM_I93lc)



# The journey so far...

3



- In the last **12 years** , **+5000 kids** have been benefited from Asha's support
- Schools functions in approx **35 villages( Padas)** with limited infrastructure in context of road transport and electricity
- **35 students including 12 girls are supported with boarding facility** to achieve their dream of completing 10<sup>th</sup> grade in government school
- Strong **partnership with government** to organize admission from Palas to mainstream government school starting 5<sup>th</sup> grade
- Successful **integration with villagers** imbining importance of education, Villagers provide their houses for conducting classes reflecting commitment towards the cause
- **Annual site visits** by Asha Volunteers including project co-ordinator had positive impact on students and VMS Management

# Achievements...



4

- **Longest & the largest serving project** in the region supporting approx. +800 students annually, Average **annual costs per child only CHF 30**
- **Success stories** : Nurse, Teacher, Computer professional, Graduates
- 3 Supervisors in charge of ensuring smooth operation of classes have been with **the project for more than 10 years**, Many teachers are ex-students of Palas reflecting commitment towards Asha/VMS initiative
- The initiative has brought change in the **mindset of tribal population** and are now happy to send kids for schools & boarding
- **Identification of villages** without formal schools in consultation with head of Village and starting “Palas”
- **Teachers & Supervisor’s training** : Computer skills, English Literature, teaching skills etc

# Challenges...

5



- **Finding teachers & Supervisors ; Drop out of students during harvest time**
- **Training teachers who themselves are only 8th/10th grade pass outs**
- **Access to location on mountains without no roads & Electricity**
- **Salaries of Teachers & Supervisors are too low for them to make living out of teaching, constant change of teachers impacts operation of school**

**Asha Continues to support and bring change.....**



# Financial Report 2017

**Namita Agrawal**  
**Asha Zurich**  
**GBM 28.01.2017**

# Balance Sheet 2017

<b>Opening Balance on 1 January 2017</b>	<b>100,933</b>
<b>Receipts</b>	<b>277,272</b>
• Swiss Fundraising (Donations, CAYH and Events)	85,880
• Allocation of US Funds (in USD)*	191,392
<b>Project Disbursements</b>	<b>-123,017</b>
<b>Expenses</b>	<b>-13,293</b>
<b>Net Surplus</b>	<b>140,962</b>
<b>Closing Balance on 31 December 2017</b>	<b>241,895</b>
• Swiss Current Account	56,728
• Swiss Savings Account	46,608
• Swiss Marathon Account	30,614
• US Funds (in USD)*	102,610
• Paypal	1,829
• Cash	1,356
• Chennai Funds	2,150

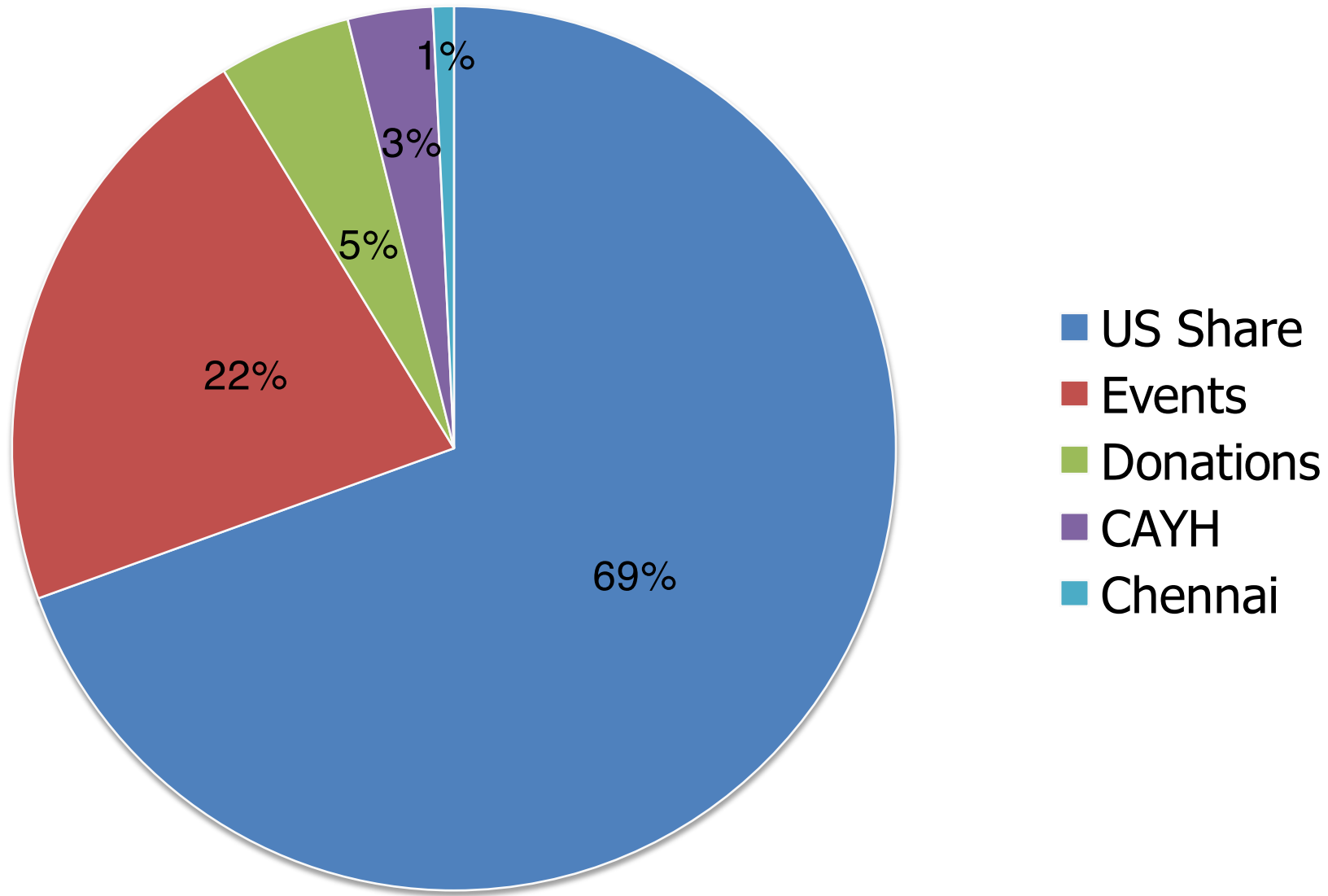
\*US funds are controlled by Global Asha  
1 USD = 1 CHF

Source of Receipts	Income	Expenses	Profit/Loss
Donations (excluding US Funds)	10'380		10'380
Chennai Flood Relief	2'151		2'151
Christmas	3'230		3'230
Bollywood Blast 2017	4'010	3'073	937
CAYH	8'705		8'705
Google	14'731		14'731
Allocation of US Funds*	182,917		182'917
Zurich Marathon 2017	42'419	4'704	37'715
Bank Interest & Charges	45	217	-172
Admin (paypal, dropbox, rent, various)	88	671	-583
WAH	8475		8475
Bollywood Blast 2018		940	-940
Zurich Marathon 2018		3'200	-3'200
Foreign Exchange		367	-367
Tea Fairy	121	121	0
<b>Total</b>	<b>277,272</b>	<b>13,293</b>	<b>263,979</b>

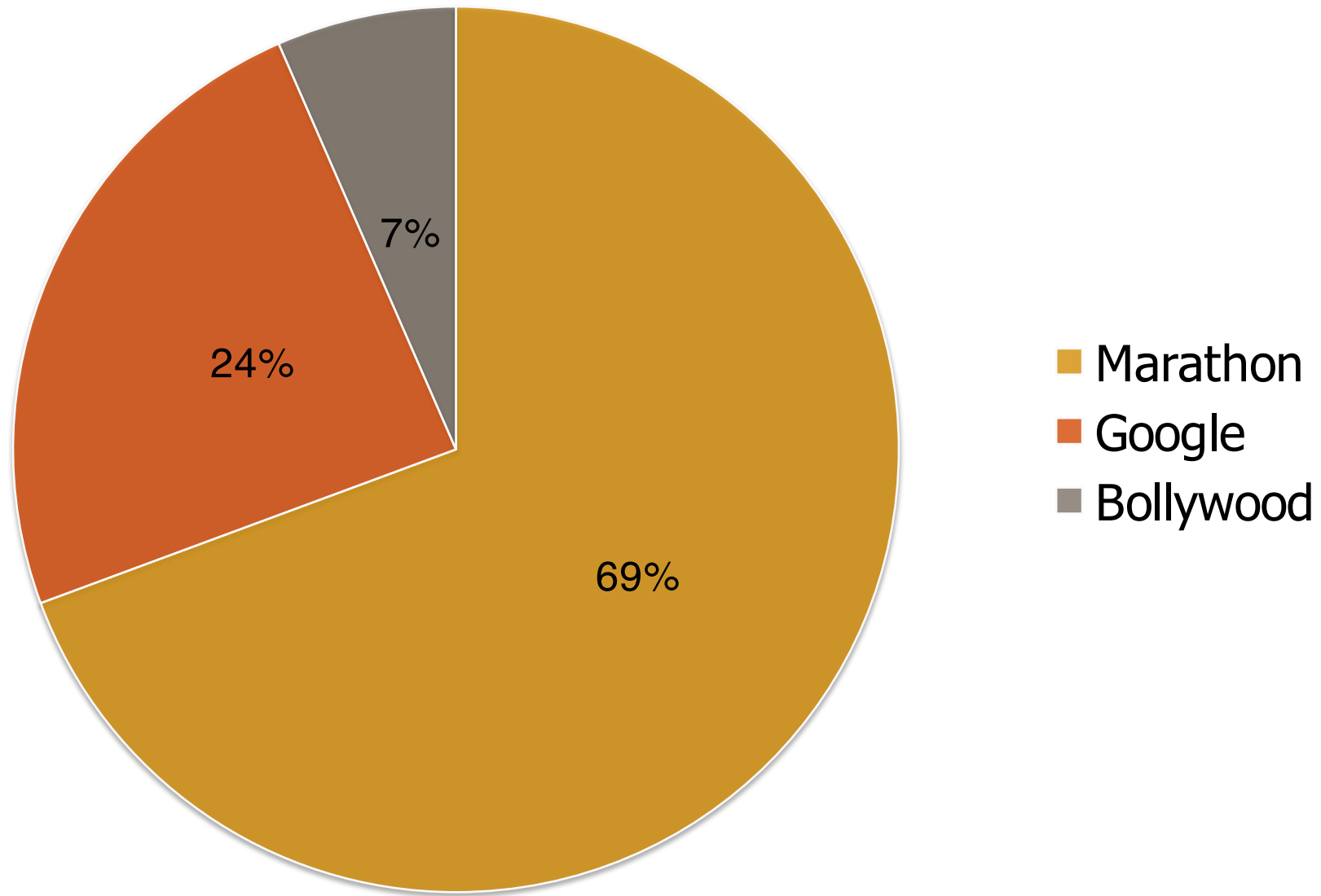
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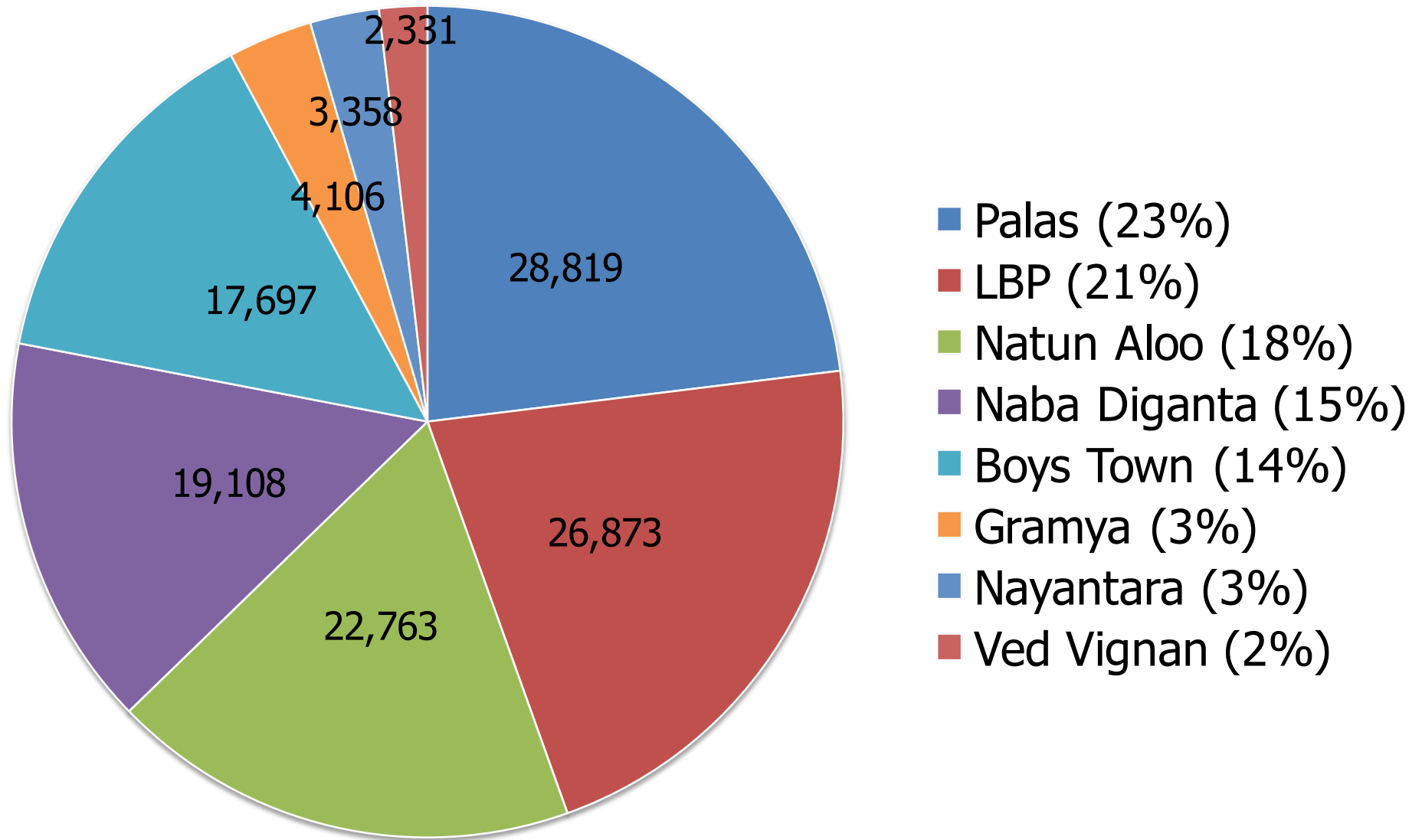
# Income Distribution



# Split of Events

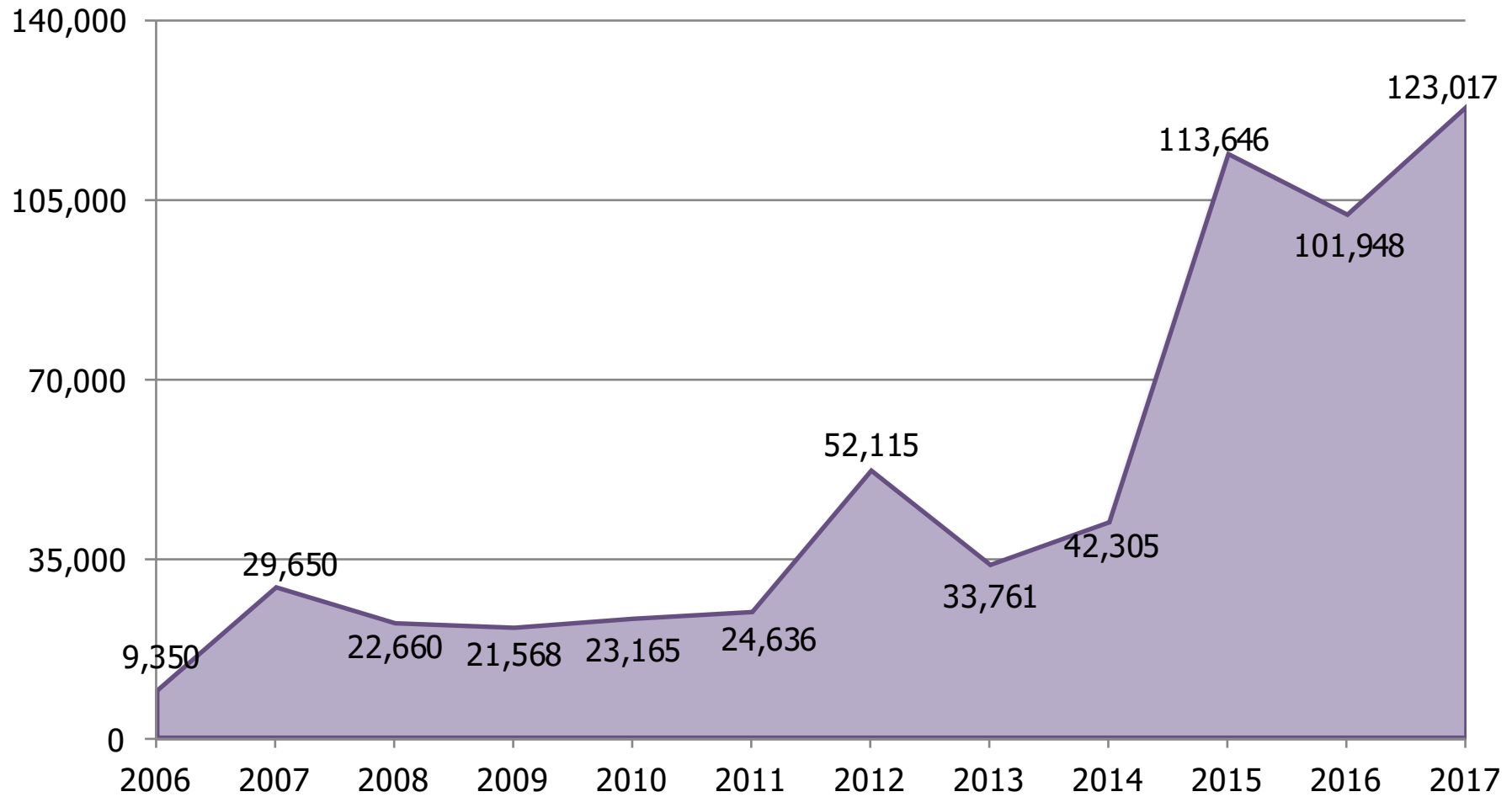


# Project Disbursement

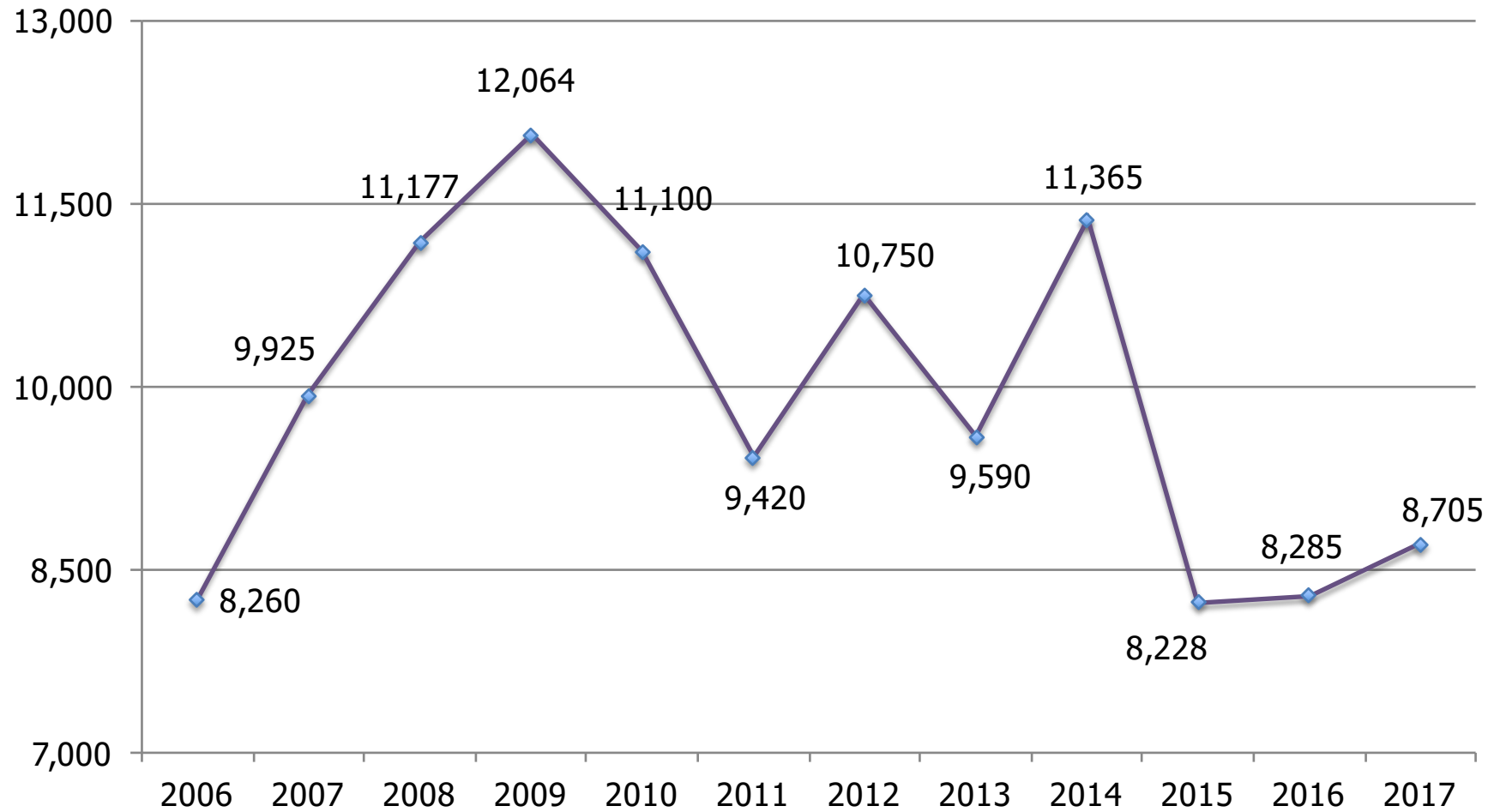




# Project Disbursement Development

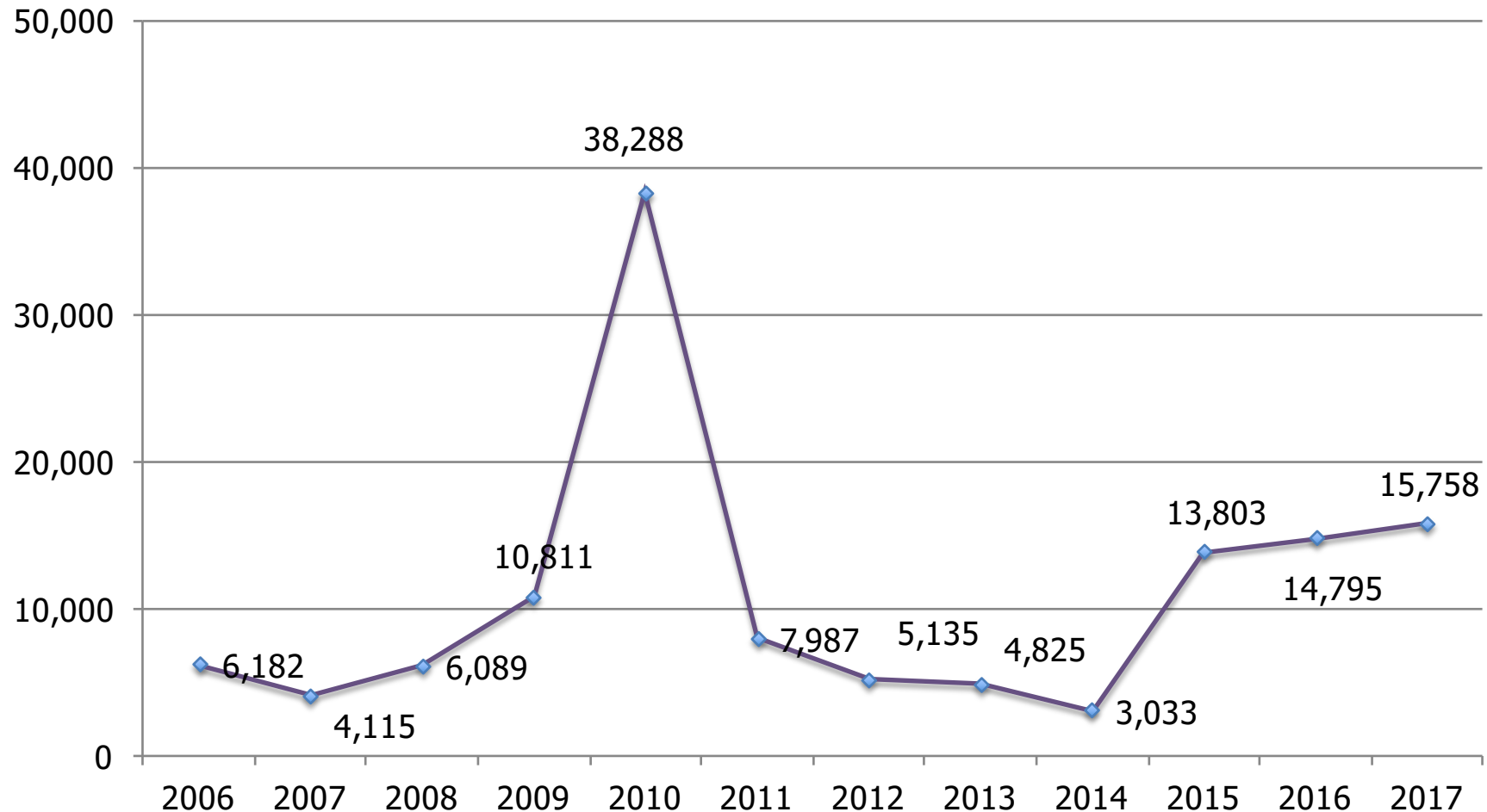


# Charity As Your Hobby (CAYH)



# Donations

excluding contributions from US funds



- ❑ Donations worth 10K CHF received from different donors
- ❑ Around 3k raised by Christmas drive
- ❑ Around 2K CHF from Chennai Funds remain non-utilised



# Conclusions 2017



Marathon Donations exceeded Target



Christmas Drive Successful



Formation of CAYH committee



Increased allocation from US funds



Reduction in miscellaneous Donors



Sponsor a child transactions not tracked

# TREASURER'S NOTE

**Asha Zurich 2017**



**Namita Agrawal**

## FINANCIAL OVERVIEW

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The above table represents a consolidation of fund raising and disbursements in 2017. The funds raised increased from CHF 57,397 in 2016 to CHF 85,880 in 2017. The allocation from Global Funds were significantly higher in 2017 and Asha Zurich received 182,917 USD (vs CHF 64,219 in 2016). The WAH campaign in 2017 for the Lok Biradri Prakalp raised 8,475 USD. This added to total receipts of CHF 277,272 which is an increase of approx. 127% compared to the total receipts of 2016 (CHF 121,616). The allocation of global funds is dependent on the utilization ratio; only chapters with a ratio below 1.5 (balances / average annual disbursement amount of last two years) qualify to receive a share of the global funds.

Disbursements amounted to CHF 123,017 (vs CHF101,948 in 2016). A new project, Nayanantara, in West Bengal was adopted this year. There was also a one-time donation in coalition with Asha Chicago to Gramya Sansthan, Uttar Pradesh, to aid the construction of science laboratories and library.

The funds utilized for disbursements originated from our Swiss accounts and from the US accounts. However, the US accounts were given priority after the huge share from Global Funds were received.



The closing balance amounts to CHF 241,895 (vs CHF 100,933 in 2016). The Swiss accounts contain CHF 139,285. The remaining amount is present in the US account of Asha Zurich and is under complete control of Global Asha Team. However, with the total amount of CHF 241,895, funding can be covered for 2 years.

## INCOME AND EXPENSES OVERVIEW

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The net income acquired in 2017 continued its upwards trend and summed up to CHF 263,979 (vs CHF 116,897 in 2016). More than half of this (69%) is accounted for by the contribution from the global Asha Treasury pool.

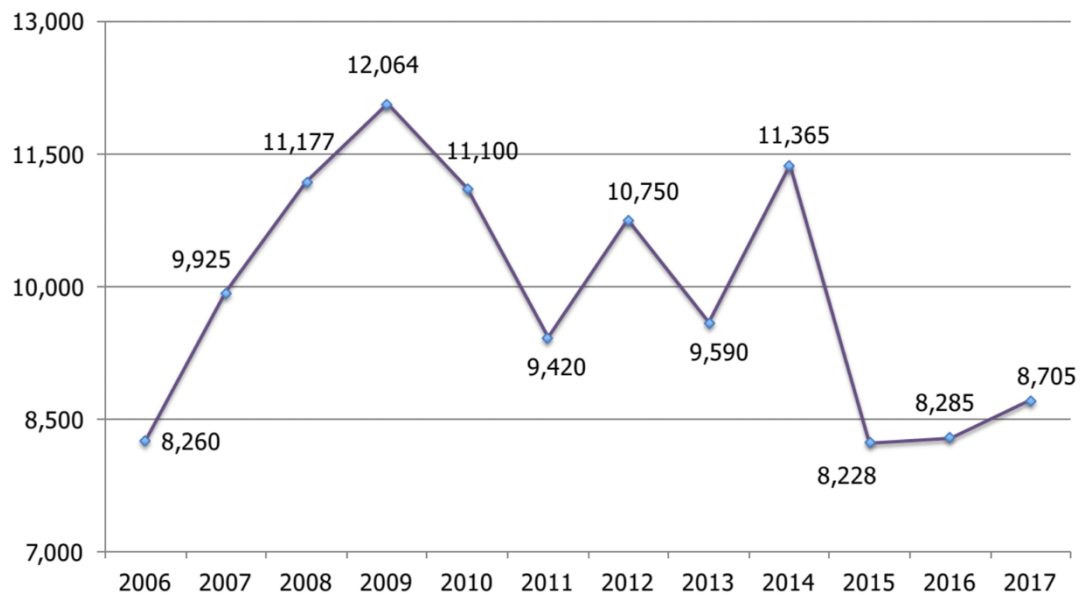
General and purpose bound one-time donations excluding the funds allocated by the global Asha Treasury pool slightly rose to CHF 15,758 (vs. CHF 14,795 in 2015). Funds received from regular donors through our Charity as Your Hobby (CAYH) program increased to CHF 8,705 in 2017 compared to CHF 8,285 in 2016. The Zurich Marathon, which is traditionally the largest fundraiser, raised CHF 42,419 (vs. CHF 26,831 in 2016)

The Bollywood Event organized in 2017 raised an amount of CHF 4009, however, the expenses for this event have raised due to the high rental charges

of the Venue. Therefore, the net profit was CHF 937 and was considerably lower than the previous Bollywood events.

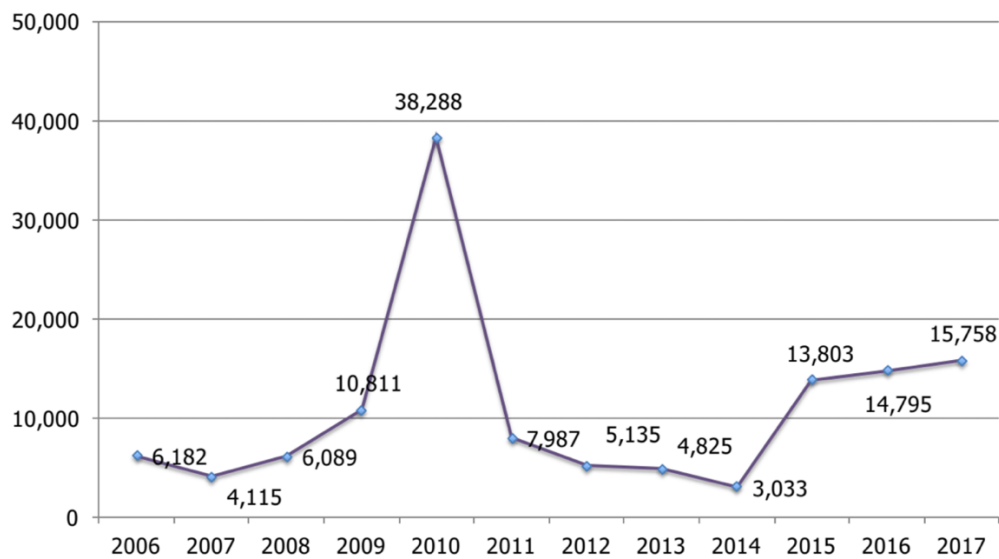
Asha Zurich was part of Google's Giving week in 2017. The funds from Google's Giving week in 2016 was received in early 2017 and it amounted to CHF 14,731.

## CHARITY AS YOUR HOBBY (CAYH) AT A GLANCE



CAYH is a program initiated by Asha Zurich in 2002. Donors participating in this contribute a fixed amount periodically, usually monthly. This ensures a constant inflow of funds and helps us to make our annual budget. CAYH donations raised slightly in comparison to previous year. A CAYH team is now formed to focus on mainstreaming this source of revenue for self-sustainability.

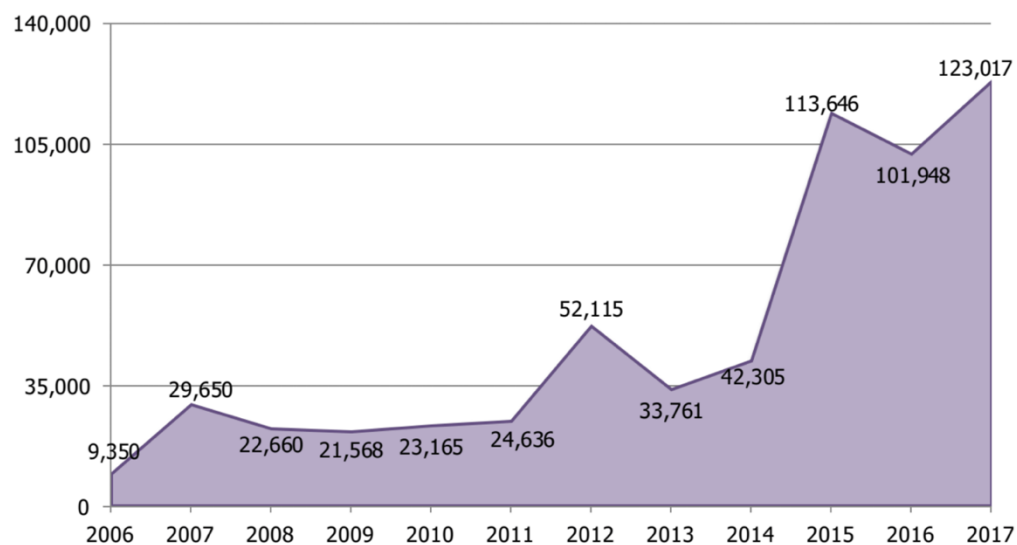
## DONATIONS AT A GLANCE



The amount of one time donations increased slightly to CHF 15,728 in 2017 from CHF 14,795 in 2016. A Christmas drive was initiated in 2017 at the end of the year, where mails were sent to donors and a decent amount of CHF 3,230 was raised from this initiative.

In 2015, a one-time donation was done for the Chennai flood relief. Since there were some non-utilized funds, the recipient will be donating this amount, CHF 2,151, back to Asha Zurich.

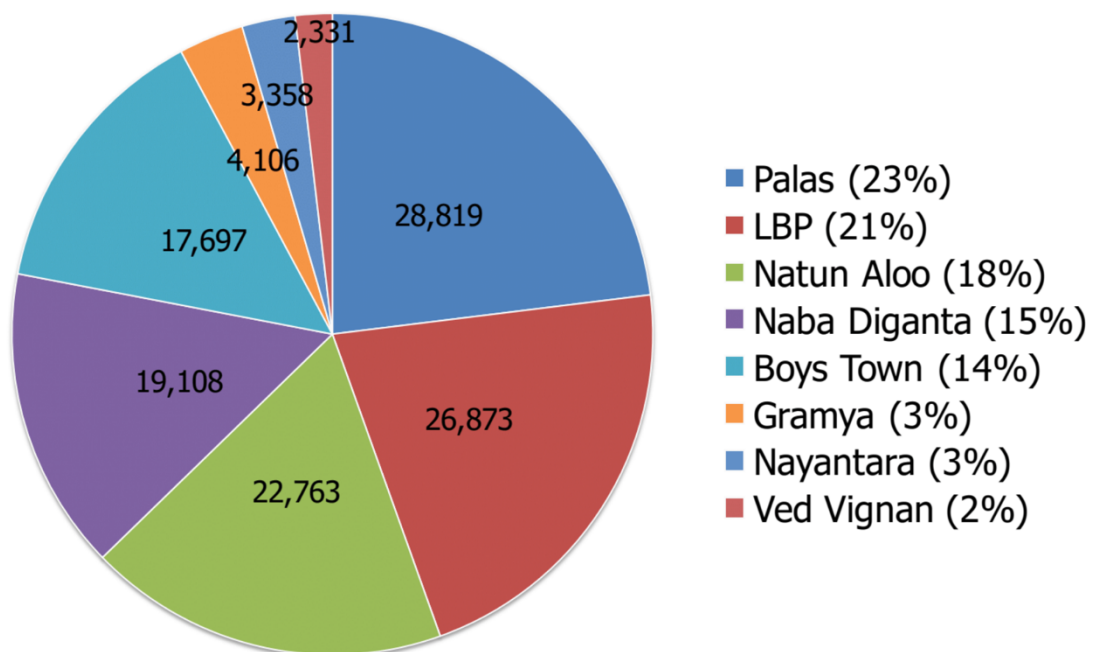
## PROJECT DISBURSEMENTS AT A GLANCE





Asha Zurich again adopted a new project in 2017, Nayantara in West Bengal and continued the one-time purpose bound disbursements for Gramya Sansthan, U.P school.

The chart below shows the total disbursement shares of various projects. Since, the project Naba Diganta and Natun Aloo have their funding year from July-June, a funding for the first half of 2017 was sent amounting to half the budget and then in second half of 2017 disbursed the entire budget to fund the schools from July-2017 to June-2018. A one-time donation in addition to the regular funding of Palas was done, in order to aid uniforms for the students and setting up of portable lamps in the school's infrastructure. The school Nayantara has also been funded for the entire year, i.e. from July-2017 to June-2018.



## CONCLUSION

The financial year 2017 was another very stable and positive year. Overall fund receipts increased mainly due to a larger allocation of US funds, donations and CAYH receipts increased slightly and disbursements increased by 20%.

Namita Agrawal

## Audit Report for Asha Zurich 2017

I have audited the attached financial statement of Asha Zurich for the year 2017 as on 31.12.2017

These financial statements are the responsibility of Asha Zurich Committee members and my responsibility was to check the correctness of transactions and the respective bills/receipts.

The audit was conducted mainly to verify the outgoing funds from Asha Zurich account to various projects and expenses. To identify any missing bills/receivables, any malfunction of the details shown etc.

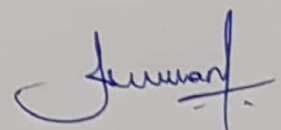
In my opinion and to the best of my information and according to explanation given to me, the said accounts give all the information required to give a true and fair view.

The final view of the status is as below:

Balance Sheet 2017		Source of Receipts			
		Income	Expenses	Profit/Loss	
Opening Balance on 1 January 2017	100,933	Donations (excluding US Funds)	10'380		10'380
Receipts	277,272	Chennai Flood Relief	2'151		2'151
• Swiss Fundraising (Donations, CAYH and Events)	85,880	Christmas	3'230		3'230
• Allocation of US Funds (in USD)*	191,392	Bollywood Blast 2017	4'010	3'073	937
Project Disbursements	-123,017	CAYH	8'705		8'705
Expenses	-13,293	Google	14'731		14'731
Net Surplus	140,962	Allocation of US Funds*	182,917		182'917
Closing Balance on 31 December 2017	241,895	Zurich Marathon 2017	42'419	4'704	37'715
• Swiss Current Account	56,728	Bank Interest & Charges	45	217	-172
• Swiss Savings Account	46,608	Admin (paypal, dropbox, rent, various)	88	671	-583
• Swiss Marathon Account	30,614	WAH	8'475		8'475
• US Funds (in USD)*	102,610	Bollywood Blast 2018		940	-940
• Paypal	1,829	Zurich Marathon 2018		3'200	-3'200
• Cash	1,356	Foreign Exchange		367	-367
• Chennai Funds	2,150	Tea Party	121	121	0
		Total	277,272	13,293	263,979

\*US Funds are controlled by Global Asha Fundraising Committee

Date: 15 February 2018

  
G. Immanuel  
Auditor

Dear mates, donors and well-wishers of Asha,

I hope you all begun the new year 2019 in good spirits! 2018 was another fulfilling year for Asha Zürich in terms of activities, funds raised and projects supported. We supported 9 projects in 2018. Also, we were able to support two natural catastrophes that happened in India (Kerala & Tamilnadu)

I would like to thank our excellent team for each and every task they did, be it big or small. Like the previous year, this year too many used their personal time to visit the projects and provided us with updates on the project.

As usual our participation in the Zürich Marathon remains our major fund-raising event. Fund raising was further enhanced by our standard events and a new initiative "**ArtAsha**".

We felt a well collaborated year with Asha Global. It is such a nice feeling that all of us, from different backgrounds, stand united for a common cause – education of children.

For the new comers, we all came one day to Asha Zürich like you and we persisted and continue to contribute in whatever way possible with the ultimate goal to educate a child.

"Education is the key to unlocking the world, a passport to freedom" – Oprah Winfrey

Let's join together in pursuing and contributing to this cause.



Rajesh Varadarajan

President - 2017