

Asha Zurich

in 2018

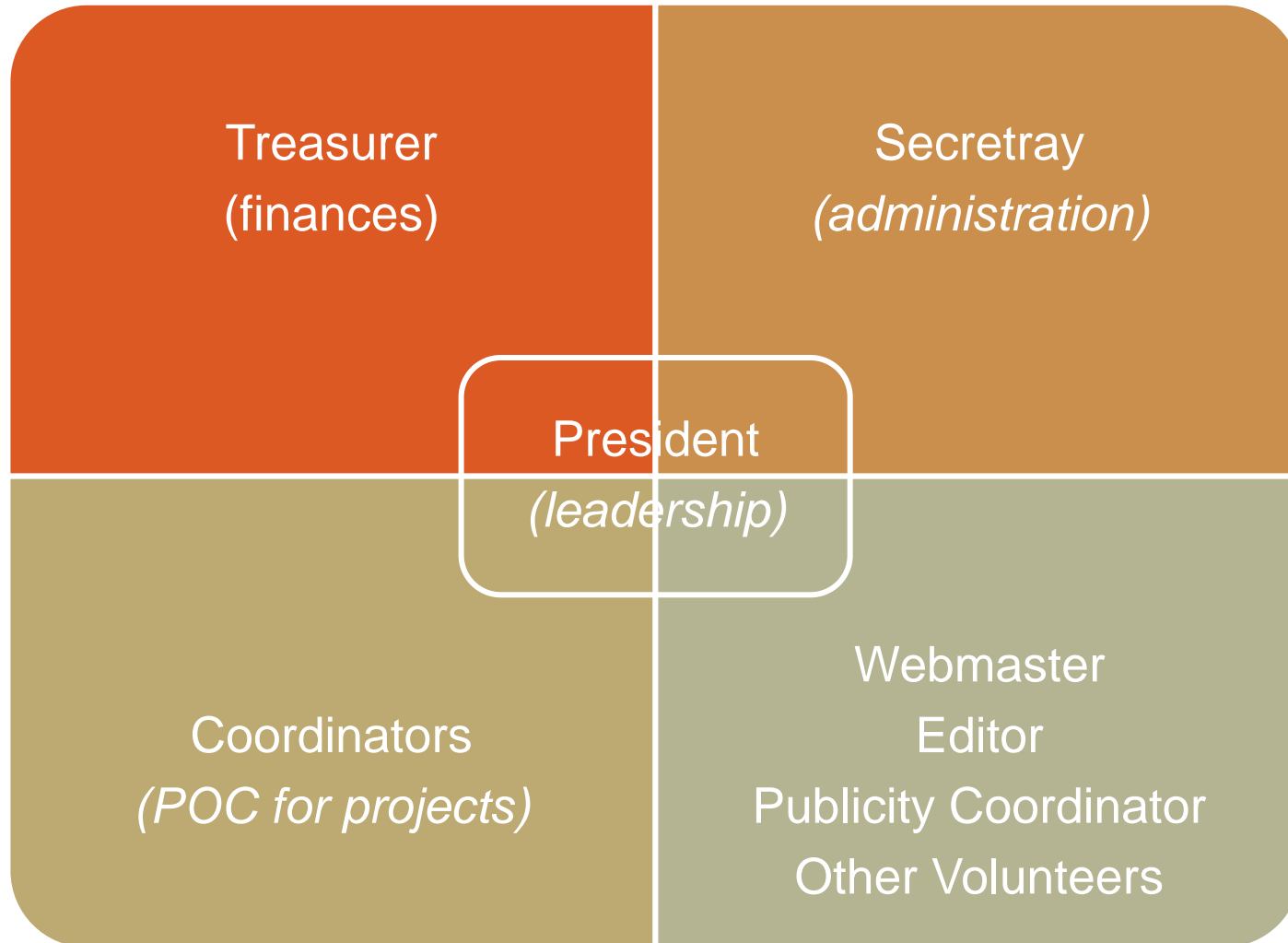
GBM 20.01.2019

ASHA ZURICH

- One of the 51 Asha chapters, largest in Europe (from 2002)
- Supports education of underprivileged children in India
- Transparent, flat hierarchy
- 100% volunteer run, no paid staff or office
- Transferred CHF 718K for >20 projects in India (17Years)



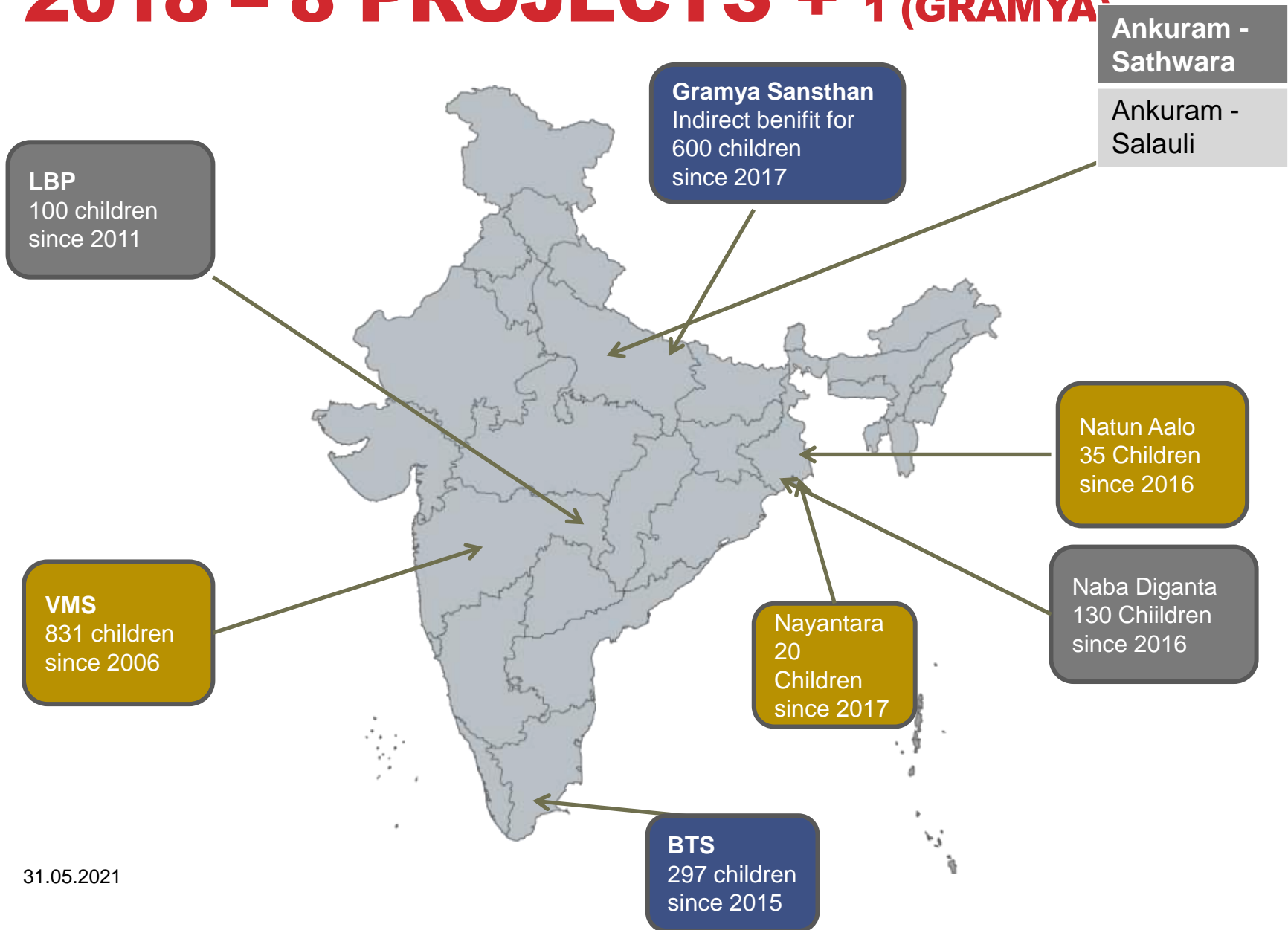
ORGANIZATION LATTICE



PROJECT SELECTION & TRACKING



2018 – 8 PROJECTS + 1 (GRAMYA)



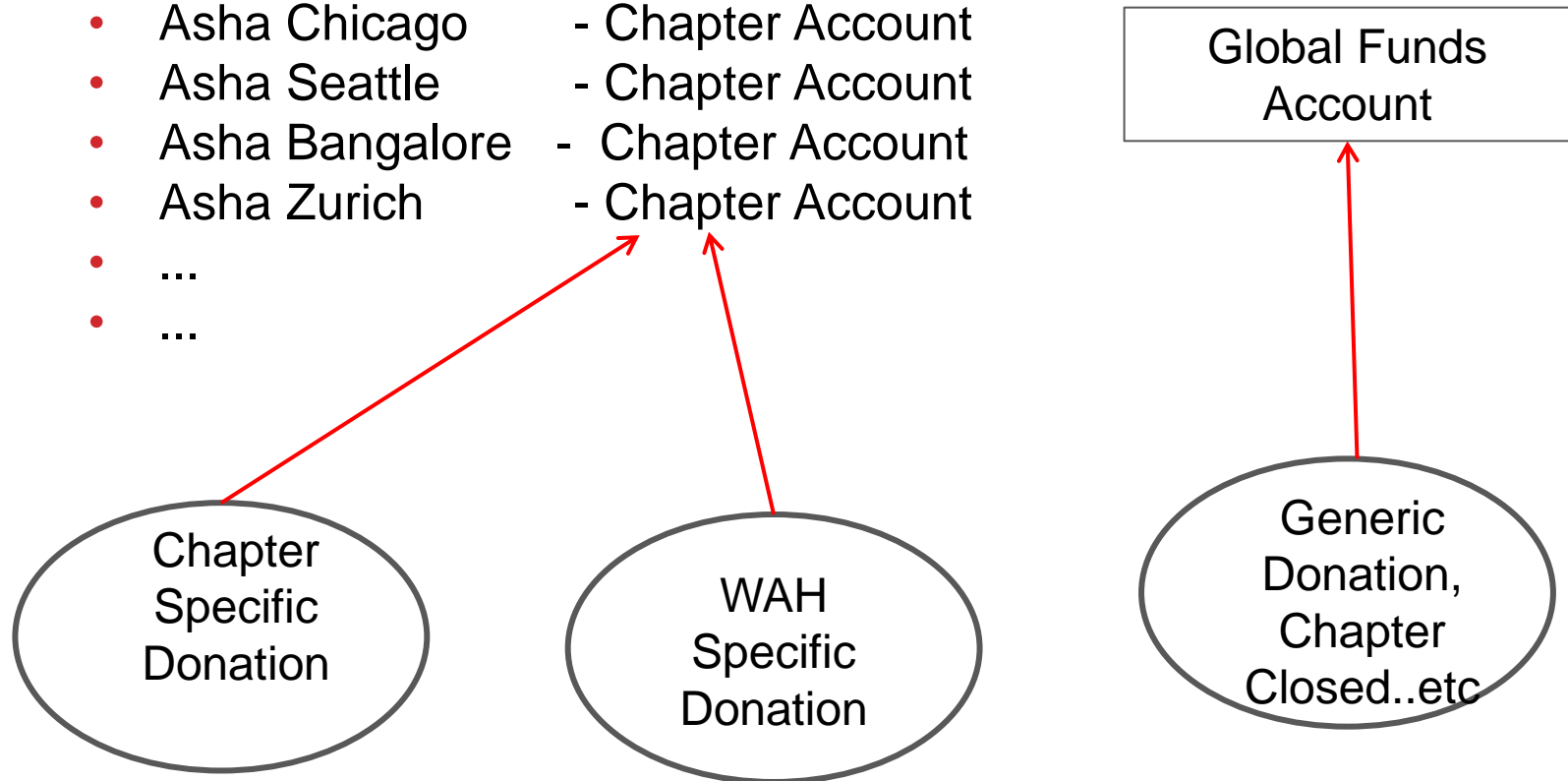
WHAT & HOW (2018)

- Supported 6 projects and for >1500 Children
- Indirect support to 2 (new) projects ~300kids
 - – Ankuram (Sathwara & Salauli)
- Major fund raising at Zurich Marathon with 69 runners

US FUNDS – HOW IT WORKS

US Global (Reg. 1991 /501c)

- Asha Chicago - Chapter Account
- Asha Seattle - Chapter Account
- Asha Bangalore - Chapter Account
- Asha Zurich - Chapter Account
- ...
- ...



- Funds are split to various chapter accounts based on utilisation in the previous 2 years
- In 2018 we transferred **100k** from the US account

SPECIAL THANKS TO

- To our dedicated volunteers - for making it happen!!!!
- All donors - for trusting & enabling us

JOIN US TO MAKE US STRONGER!!!

Vol nteer Asha Zurich needs yoU



FUNDRAISERS & EVENTS (2018)

NAMRATA GURUNG

SECRETARY

ASHA ZURICH GBM 20.01.2019

2018 OVERVIEW



- Feb – Bollywood Blast
- April – Marathon
- May – Food Stall
- Oct – Yoga with Elodie
- Nov – Art Asha Photo Exhibition
- Dec – Christmas Collection
- Kerala Floods – Dil Se, Goonj
- IBM Grant
- Asha at UN, Geneva

*Of multiple new
ideas, projects &
events!*

BOLLYWOOD BLAST (FEB)



Nach Baliye. Start 2018 with a bang!

≈ 2600 CHF

ASHA ZURICH MARATHON (APRIL)



≈ 32700 CHF

*I run, so they can read.
train. run. educate.*

ASHA FOOD STALL (MAY)



*ft. Nalan's Kitchen (aka Damo's
Dosas) & Nammo's Momos*

≈ 3000 CHF



YOGA WITH ELODIE (OCT)



*Breathe in. Breathe out.
And Stretch!*

≈ 400 CHF



ART ASHA EXHIBITION (NOV)

Art Attack!



≈ 700 CHF

KERALA FLOODS



≈ 6300 CHF



≈ 3800 CHF

CHRISTMAS COLLECTION



*Help people affected by
Gaja cyclone in Tamil Nadu.*

≈ 3800 CHF

ASHA AT UN, GENEVA (JUNE)



*Lampa Film Festival,
2018*



*Together, we can
transform the world!*

OUTLOOK

- *Art Asha online shopping website.*
- *NGO Fair.*
- *More yoga sessions with Elodie.*
- *Bollywood blast 2019*
- *Marathon 2019*



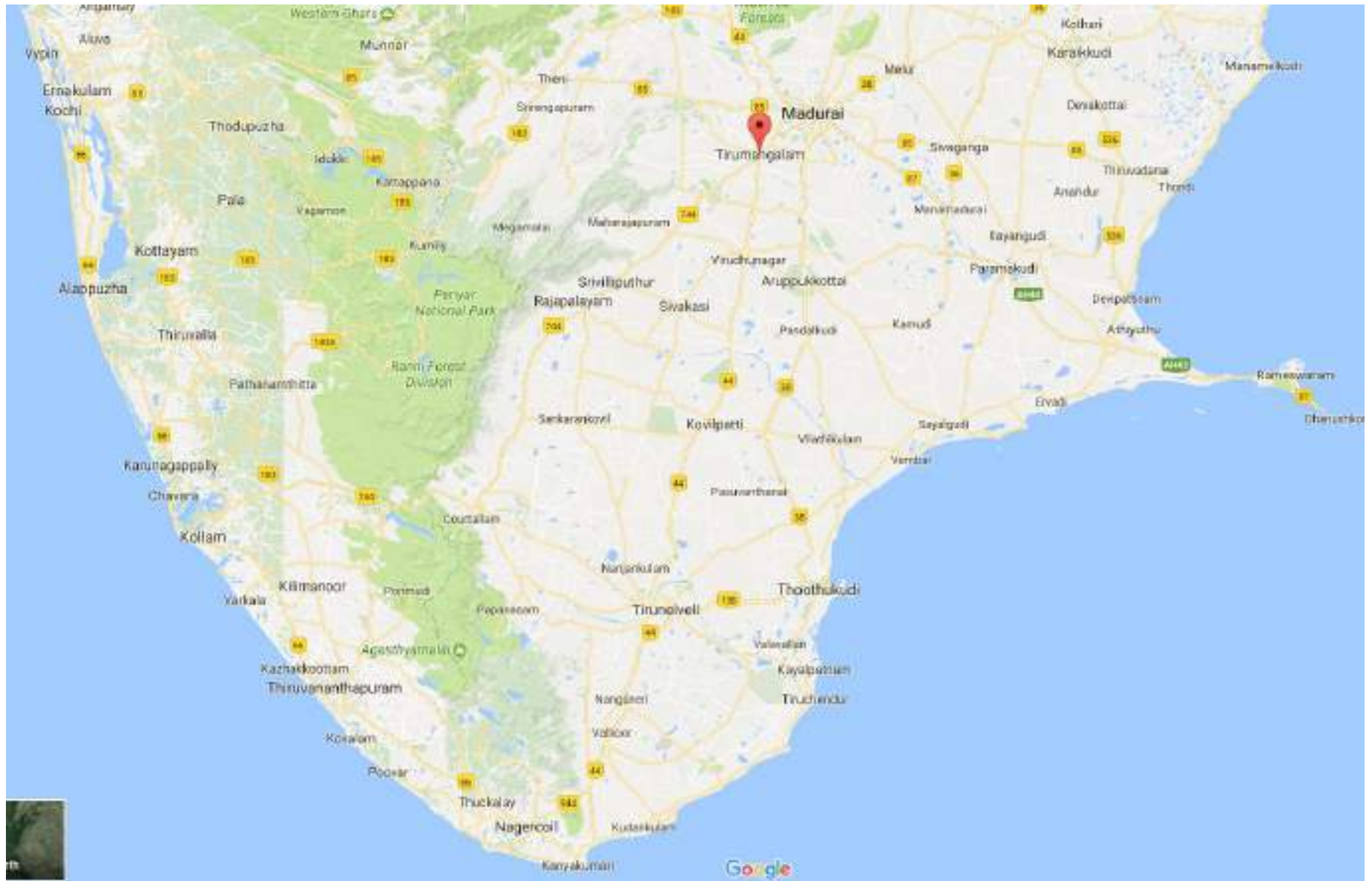
BOYS TOWN SOCIETY

Stefania Lanfranchi

Asha Zurich GBM 20.01.2019

Project background: Support of school initiated in 2014

- Thirumangalam village in Tamil Nadu
- Founded in 1965 by Joe Homan to educate and empower street children
- 5 Boys Towns, 1 Girls Town and 2 Children villages (residential homes) can accommodate up to 480 children
- End of year: BTS is assisting 287 children under residential care and another 346 children under non-residential care in a primary and secondary school
- Non-residential program in four villages covering 150 children who stay with their parents and attend evening program from 5 to 8.30 pm
- 11,000,00 INR in July 2018 approved towards running of school



Academic achievements

- Academic year 2017-18:
 - 96% success rate in 10th Standard examination (44/46 pupils vs. 100% success rate in the prv. yr. with 57 students)
 - 92% success rate in the 12th Standard examination (11/12 students vs. 66.6% success rate in the prv. yr. with 3 students)
- Besides academic achievement, a lot of other activities were initiated this year by the on-site team to ensure the social, physical and extracurricular development of the children

Kabadi & Chess Tournament, Karate and rifle shooting



Memorial of BTS founder Joe Homan

BTS' late founder Joe Homan's birthday was celebrated on 5th October



Diwali was celebrated full-blown



Progress of the by (among others) Asha Zurich sponsored school building



31.05.2021

FM School first floor inaugural Pooja



Additional happenings


- 2 parents meeting 2018
- Independence Day
- De-worming day
- Eye check-up camp



Next site visit planned with high urgency

Hi, Stefania. I attended the JHC AGM - considerably delayed because of the situation with BTS and some others. Main issues with BTS are poor child safeguarding standards (as a result a Girls Town girl died after an epileptic fit). Minimum requirements under Indian law are not being met therefore under current regulations, JHC cannot fund until resolved. An independent inspector from UK has toured all sites to assess the extent of the deficiency. Also BTS has been grossly neglecting its infrastructure, which was becoming unsafe, yet they hold huge funds in reserve and assets waiting to be liquidated (closed sites). Their GS is focussing only on the new school, still with much to be built and probably syphoning funds from other projects to achieve this. I hope your people are fully aware of all this and also taking appropriate steps. Hope life is treating you well. Cheers, Terry



 Investigation will be conducted by 2 former BTS volunteers to ensure that our money is still invested where it is needed most
Timeline: mid Feb 2019

Who, What, When and Where

1

- Who are 'they': Vishvamandal Sevashram (VMS) run by Jesuit Missionary supporting the tribal area for last 60 years
- What is their aim: Education of the children (primarily from the Bhil tribe in Dhule, Shirpur, Maharashtra)
- Since When have they been involved: Since 2005, Asha has been collaborating with VMS making it the oldest project running for 13 years
- Where are the 'schools': Informal schools are conducted in houses of villages (Padas) where formal schools are available or not functional. They are located in rural border of Maharashtra, Madhya Pradesh & Gujarat (Mountain area)

https://www.youtube.com/watch?v=b_fiM_l93lc

The journey so far...

2

- Regularity & students progress → Average of 30-35 classes per month
- Inculcated in students habit of coming to classes for 2 hours → Marathi & English languages
- Strong Collaboration → Villagers, Patil, Parent
- Asha encourages → Reading & Writing skills by providing more books & basic infrastructure
- Students performing well → Encouraged to move into Boarding (sponsored by Asha) ; Both Boys & Girls encouraged for Boading
- Success Stories →
 - >150 students in to Govt schools, 70 students in 10th grade
 - Teacher, Nurse, Doctor, Accountant & IT professionals
 - Few Teachers & Supervisors are with the project for more than 10 years

Highlights 2018

3

- Teachers training → Organised workshops on English Literature, Public Speaking & Elocution; Conducted by qualified volunteers from Mumbai
- Supervisor training → Participated in Seminar at Thane on teaching & Conducting exams
- Students training → Classes to improve reading/writing skills; Study camp organised in Shirpur (>100 Palas students)
- Site Visit → Anup Mehta, a volunteer from Mumbai performed site visit meeting students, teachers & villagers
 - ▣ Overall feedback was positive ; He distributed uniforms sponsored by Asha
 - ▣ Areas of Improvement recommended → Sanitation & provision of winter cloths
- Asha Zurich sponsored 10 portable lights for classes with no electricity & sunlight → Distributed to relevant classes in 2019
- Communication → Based on Asha' recommendation, monthly activity report was shared during the year ensuring alignment on activities & challenges

2018 in numbers

4

30 villages, 30 classes, 30 Teachers, 3 Supervisors, 800 students, 37 students in boarding

□ Challenges:

- ▣ Unemployment pushes kids to migrate with parents
- ▣ Difficult to retain teachers due to lower salaries

Gramya Sansthan

Antonina Studniarek

Asha Zurich GBM 20.01.2019

8 schools in remote rural villages of Uttar Pradesh cooperation with Asha Chicago



2018 project – Laltapur Center



Library of 1330 books since Feb. 2018

Science laboratory (equipment, furniture, science projects, extra-curricular classes since April 2018)



2019 project – Jhumariya Center



Science laboratory planned and run with the help of Agastya Foundation

Children's library ~ 1500 books

KEY FACTS:

- Estimated budget: 255 000 INR
- 1 900 CHF from IBM grant
- Timeframe: completion until August 2019





Thank you!

Nayantara Project



- Asha's partner onsite Sabuj Sangha
- Sabuj Sangha implements programmes in various sectors, catering to the needs of vulnerable communities.
- Catyalist for Change Sabuj Sangha Film (on youtube)



Supporting local families

Nayantara Program

3

Essence

- Since 2017
- Total 63 girls
- Supported by Asha Zurich – 20
- An extracurricular program to support education for vulnerable girls in a rural region in West Bengal
- English, Science, PE, Arts and Crafts
- Nutritional support, health check ups, hygiene materials, uniforms



Additional support

4

Life Skill Trainings

Nayantara Assembly



- Children's Rights and Protection Training
- Family Support

- 400 girls from the community with stories about the program experience



Progress

5



- The girls were moved to a better room in the public school
- School performance has increased (60% of the girls scored 80% or more)
- Self preservation and hygiene have become a routine
- Confidence levels have risen
- In 2018 two girls have successfully completed their Higher Secondary (+2 level) Examination and one of them will go to college

Arts and Crafts Class

6



- Many are willing to participate in the popular class but the classroom fits only 15 students

Arts and Crafts

7



The girls in class

The girls with their bank account books



Arts and Crafts

8

- Asha has been retailing the pieces produced by the Nayantara girls during fundraising events in 2018.
- The money were deposited to some of the girl's bank accounts, which created a great motivation in all to participate in this class.



Future prospects

- Expansion the program
- Access to computers (building a common lab for Nayantara girls and Natun Aloo boys)
- Support for future sales of the Arts and Crafts
- Site visit



Thank you!

Sabuj Sangha Natun Aalo

Project coordinator:
Michał Studniarek

Acknowledgements:
Prat Das Kanungo

Asha Zurich GBM
20.01.2019

Project information



Sabuj Sangha

Sabuj Sangha:

- Since 12th December 1975

Natun Aalo:

- *Location:* Nandakumarpur, Sundarban, West Bengal, India
- *Mission:* residential school for prevention of child labor
- *Selection:* community meetings, home visits
- *Support:* ~ 35 children (age 9-14, grade IV-VIII)

Project's running costs are fully covered by Asha for Education!



Project facts



School: Kishalaya Sishu Siksha Niketan (Sabuj Sangha)

- Bengali, English, mathematics, history, geography, life sciences, general knowledge, computer education
- *Practical skills:* e.g. agriculture

Support of Asha (since June 2016):

- Food (4 meals/day)
- Educational materials
- Toiletries
- Medical checkups
- Dresses
- Salaries of staff members



Updates 2018

- Funding: 1 293 100 INR (18 031 CHF)
(1 025 000 INR (14 293 CHF) in 2017)
- Increase of costs vs 2017:
meals, dresses, medical checkups,
salaries
- Proposition to fund:
children playground, computers
(under discussion)
- Number of pupils:
Beginning of 2018: 35 children
End of 2018: 34
(3 left: homesickness, 2 new)



Updates 2018

- Half Yearly Exams > 60%
- Focus on counselling:
(18 excellent overall, 12 lack of interest in studying, 5 slow learners)
- New math and English teachers
- More computer time
(2 hours each Sat, Sun per each)
- New physical education teacher:
2h per each/day of training
- Art and craft training every Sunday
- Agriculture training



Upcoming in 2019

- Sharing every 4 month exam results
- Sports academy
- Expansion of the art and craft room
(common project with Nayantara to be proposed soon)
- Site visit January/February 2019
(thanks to Anju Das Kanungo)



Upcoming in 2019

Asha for Education scholarship Gourav Halder

- Wants to continue his education after finishing his stay at Natun Aalo
- 3000 INR/month (42 CHF) (accomodation in dormitory, tuition, food, education materials)
- Committed to report each 6 month about exam results



Thank you!



Lok Biradari Prakalp

Ioana Ficut & Antonina Studniarek
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Location

Hemalkasa, Maharashtra, India



Project Details

- Started in 1976 by social reformer Baba Amte and his son Prakash Amte as a part of giving the Madia Gond tribes access to basic education and health care, in order to address malnutrition and authorities taking advantage of them.
- 650 students are served from **Nursery to Class 12**. Apart from education accommodation, food and access to hospital are offered free of charge
- The primary and secondary divisions have 8 teachers each. 10 volunteers work as teachers at the school. Boys' and girls' hostels have 1 male and female warden respectively.

Asha Zurich Contributions

- Covers boarding, lodging and educational expenses for **100 students** (1600 Rs/month/student)
- Salary for **two teachers** (7500 Rs/month/teacher)
- The total amount sent was **17,80,000 Rs** (about 25 000 CHF), sent in 2 installements

Achievements Board Exams

In 2018 the Higher Secondary school result of Lok Biradari Residential School was **79.48%**, with the following top performers:

BOYS- 5

- 1.Sannu Zuru Muhanda: 446 Marks (68.61%)
- 2.Yatish Bharat Jadhav: 415 Marks (63.84%)
- 3.Sachin Sudhakar Mattami: 410 Marks (63.07%)
- 4.Ramesh vija Punagati: 390 Marks (60.00%)
- 5.Nagesh Suresh Kangali: 383 Marks (58.92%)

Girls- 5

- 1.Kamal Irpa Usendi: 378 Marks (58.15%)
- 2.Sarita Ramachandra Talandi: 364 Marks (56.00%)
- 3.Shilpa Pochya Madavi: 355 Marks (54.61%)
- 4.Namrata Raju Warkhade: 344 Marks (52.92%)
- 5.Pratima Bandu Kulmethe: 313 Marks (48.15%)

Achievements Sports

- Good facilities for sports
- Regular intra school sport activities
- At the sports competitions held at Karad (Dist- Satara, Maharashtra). Meena Maharu has won Gold medal in Javelin throw and Sapana Velda has won Bronz in 3000 meters both under age group 19.



Facilities and alternative activities (1)

- Library



- Computer room



- Vocational training



Facilities and alternative activities (2)

- High focus on hygiene
- Delicious food
- Health care access



Naba Diganta

Vineet Mohan

Asha Zurich GBM 20.01.2019

Background

Model	Non Formal Education
Location	Alipurduar, West Bengal
No. of centers	2
No. of children	180 (83 boys + 97 girls)
No. of teachers	6
Standards taught	I-X
Timings	6-9 AM, Monday-Saturday
Catchment area	2-3 km
Annual budget 2018-19	INR 13'62'600



Purpose

- Support the children academically and socially
 - Provide after school support
 - Revise lessons, homework
 - Educational materials, school bags/uniforms
 - Prevent school dropouts, child marriage, child labor
 - Improve awareness in the community and among parents
 - Provide regular health checkups

Project Focus

- Education
 - Locally recruited teachers
 - Assistance with school-work
- Health
 - Breakfast
 - Regular Checkups
- Care
 - Dresses, School bags
 - Parent-Teacher meetings



Site Visit 2018



Turturi Khanda













Highlights



Highlights



Highlights



Thank you



ANKURAM

"The seed of change"

NAMRATA GURUNG

GURATINDER KAUR

PROJECT COORDINATORS

ON-SITE: ANOOP GUPTA

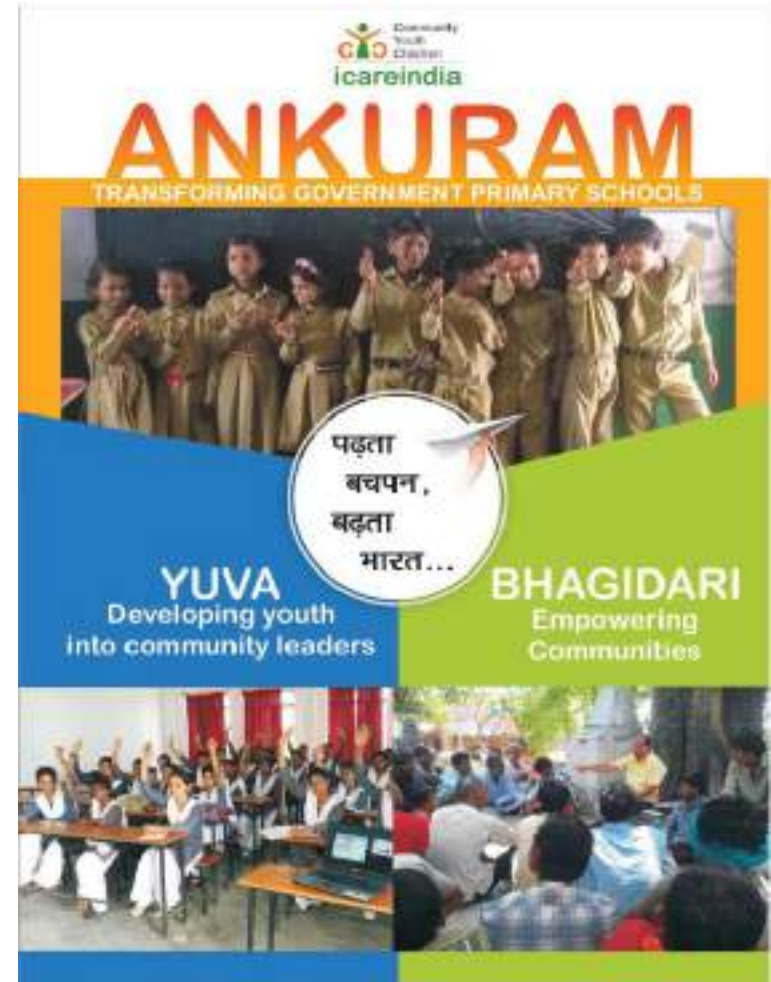
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PROJECT SUMMARY

Anoop Gupta



- Asha Zurich adopted new project: supporting Anukram programme to improve quality of education in existing govt primary schools in Sathwara & Salauli (UP).
- Total 100 students: 57 students in Primary school (rural) and 43 students(urban)
- Age group in government primary school (upto 5th standard).



PROJECT DETAILS

- Change system from grass-root level
- Existing problems:
 - Community awareness (education, health & hygiene etc.)
 - Panchayat
 - Slow learners
- Multi-faceted solutions:
 - Talking personally to families, organizing rallies, street plays etc.
 - Youth engagement (internships, fellowships)
 - Teacher training
 - Interactive programs

COMMUNITY AWARENESS



*School Chalo Abhiyan!
Going to school campaign!*

COMMUNITY AWARENESS

Vidya dadati vignayam.



Communicating with members of the family.

PLATFORM TO GROW



*Save environment day
Independence day*

INTERACTIVE ACTIVITIES



Health check-ups



Interactive games

RECOGNITION



Students



Youth volunteers and teachers



Birthday celebrations

YEARLY BUDGET PER SCHOOL

Capacity building of stake holders				
Teachers capacity building @thrice a session	For overall improvement in education environment (better coordination between interns and teachers, teacher and student relation, teachers and guardians)	3	1600	4800
Panchayat Raj Institutions (PRI), Gram Siksha Samiti (GSS) & School Management Committee (SMC) @thrice a session	Capacity building of GSS & SMC members and PRIs, particularly Pradhan to get their support in school transformation.	3	1600	4800
Summer Learning Classes - 25 to 35 days				
Stationary Material & sport items (material list-2 enclosed separately*)	Art, craft, other stationary material and some in-expensive sport items required to run summer learning classes (7am to 10am) by our volunteers/interns for 25 to 35 days as feasible.	1	10000	10000
Miscellaneous items				
Progress monitoring @every quarter	To monitor progress every quarter	4	1500	6000
Internal social audit @half yearly	To assess ground level change by senior members	2	2500	5000
Logistics arrangement	To manage mini sound system, projector, csr support banners, photo shoot etc. for all the activities in the whole academic session	1	6000	6000
TOTAL				162200
Programme Management Unit - PMU (12%) Towards coordination, strategy, process management and other soft overheads to run programme efficiently.				19464
Local Community Resource Person (Part Time) (Local CRP will constantly work on local community mobilisation for the foresaid purposes and will be a major point of local support to coordinate/organising various activities at village level)		12	2000	24000
TOTAL Budget Per School Per Year (in INR)				205664

OUTLOOK

- Literature Mahotsava in February
- Asha scholarships for students
- Support youth fellowships

<https://youtu.be/TIDgB00o7Is>



Financial Report 2018

Namita Agrawal

Asha Zurich GBM 20.01.2019

Balance Sheet 2018

Opening Balance on 1 January 2018	241'895
Receipts <ul style="list-style-type: none"> • Swiss Fundraising (Donations, CAYH and Events) • Allocation of US Funds (in USD)* 	103'449 80'101 23'348
Project Disbursements	-123'256
Expenses	-2'886
Net Surplus in 2018	-22'693
Closing Balance on 31 December 2018 <ul style="list-style-type: none"> • Swiss Current Account • Swiss Savings Account • Swiss Marathon Account • US Funds (in USD)* • Paypal • Cash • Chennai Funds refunded 	219'202 78'107 79'489 20'992 25'363 12'867 1'828 '556

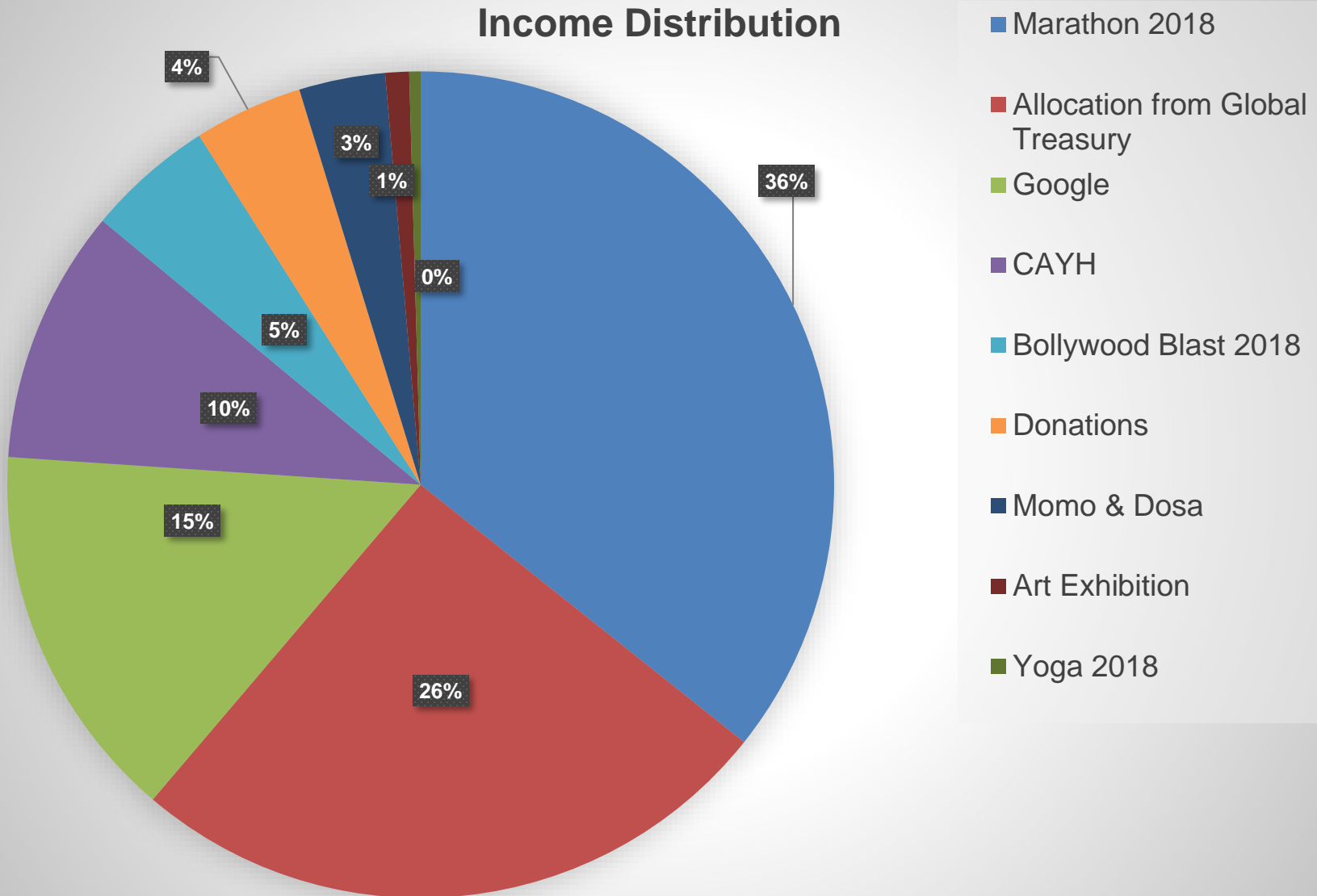
*US funds are controlled by Global Asha

1 USD = 1 CHF

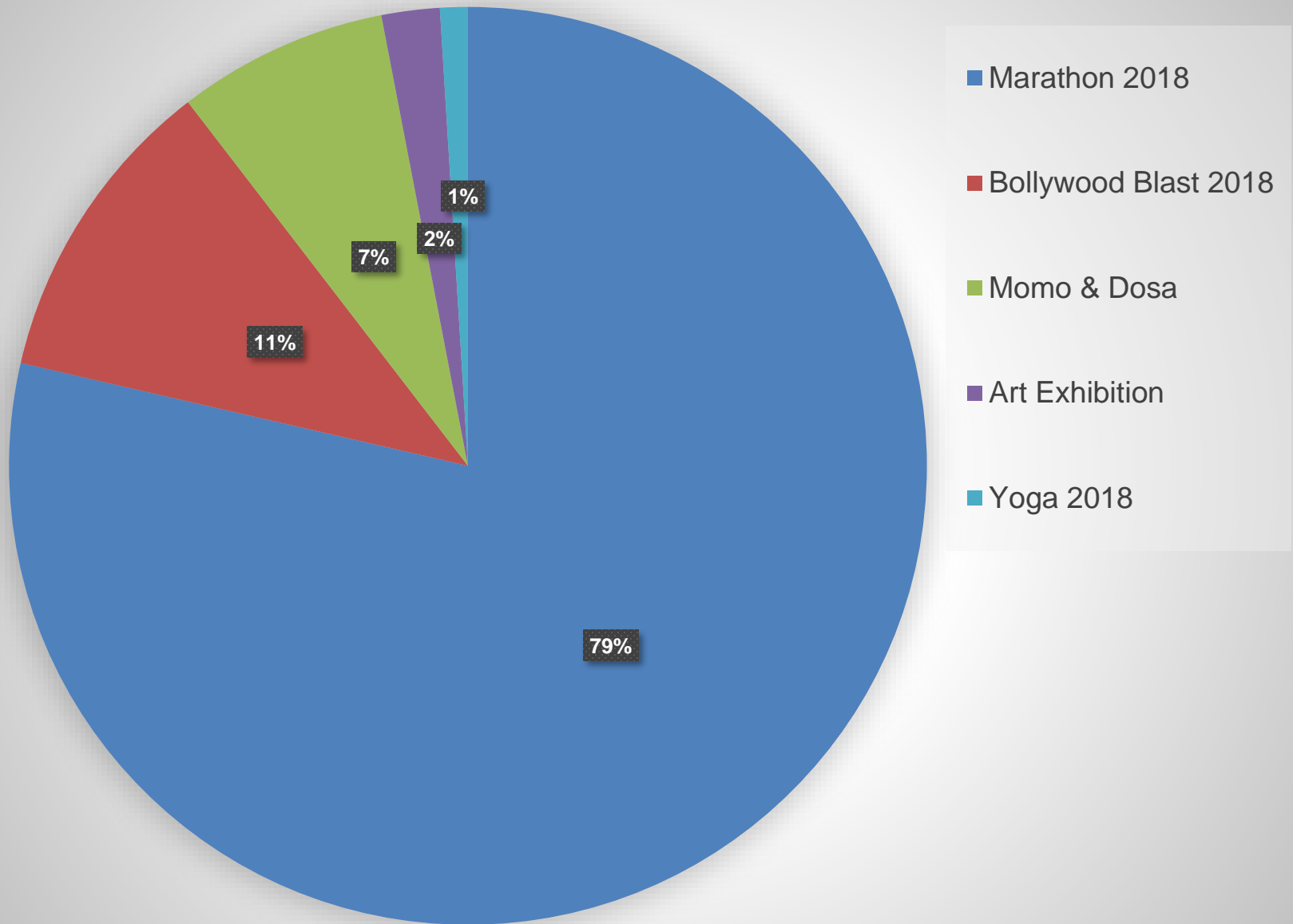
Source of Receipts	Income	Expenses	Surplus/Deficit
Donations	3895		3895
Google	13589		13589
Marathon 2018	32669		32669
Momo & Dosa	3083	57,20	3025,80
Art Exhibition	851	90	761
CAYH	9110	200	8910
Bollywood Blast 2018	4554	1904,70	2649,30
Yoga 2018	406		406
Allocation from Global Treasury	23348		23348
Admin (dropbox, rent, agm)		508,52	-508,52
Bank Interest & Charges	9	125,88	-116,88
Project based donation	11935		11935
Total	103449	2886	100563

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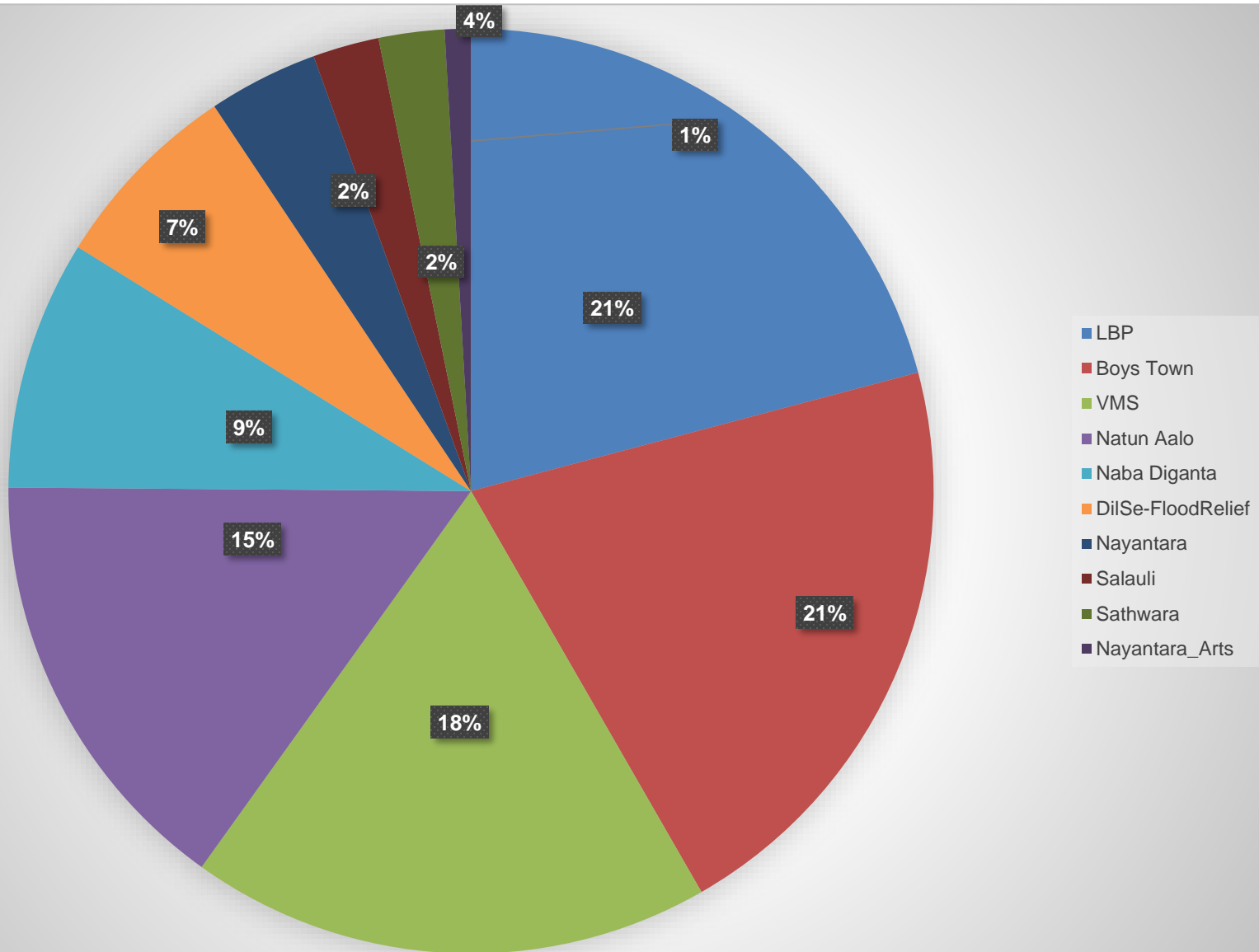
Income Distribution



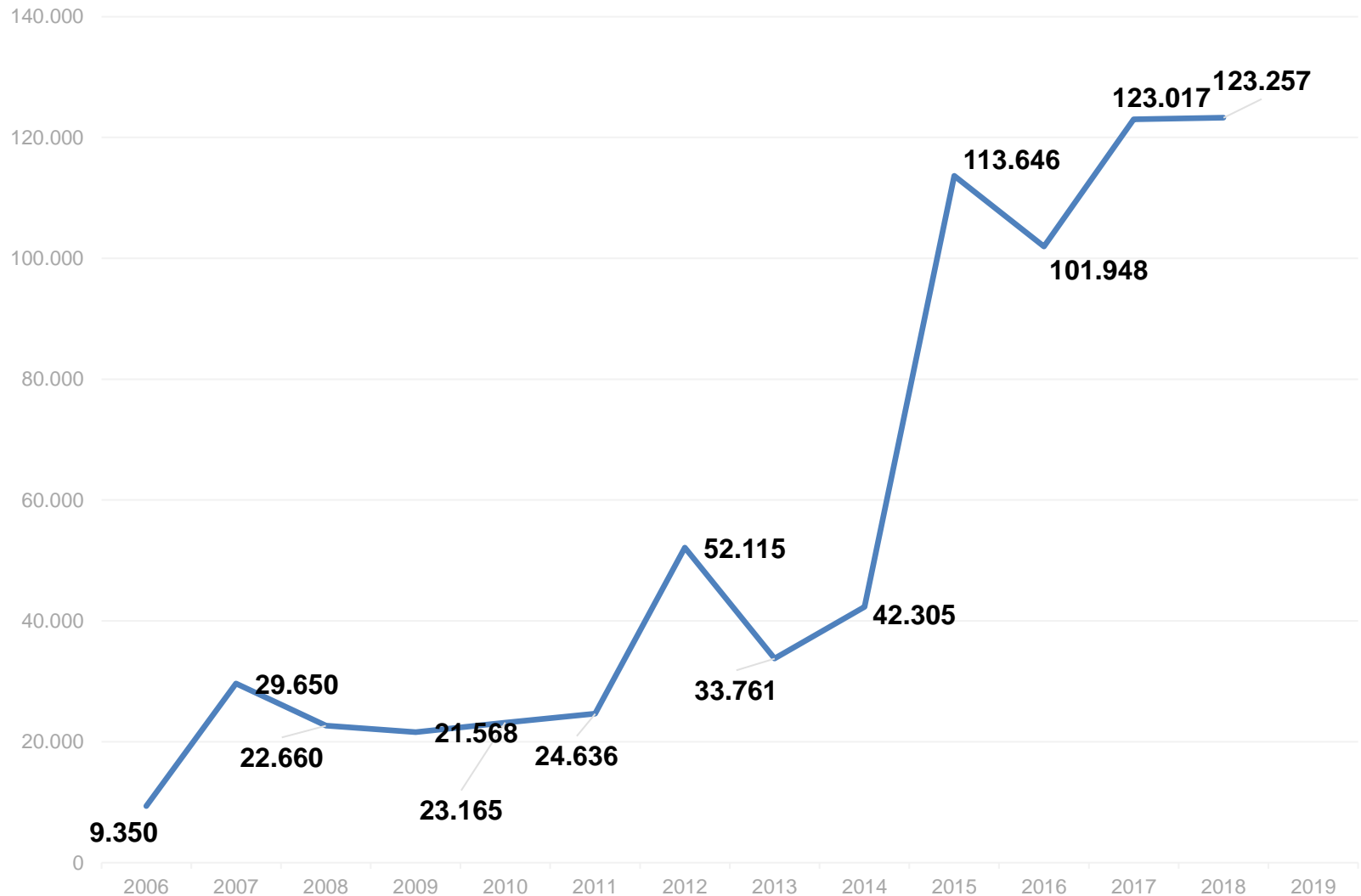
Split of Events



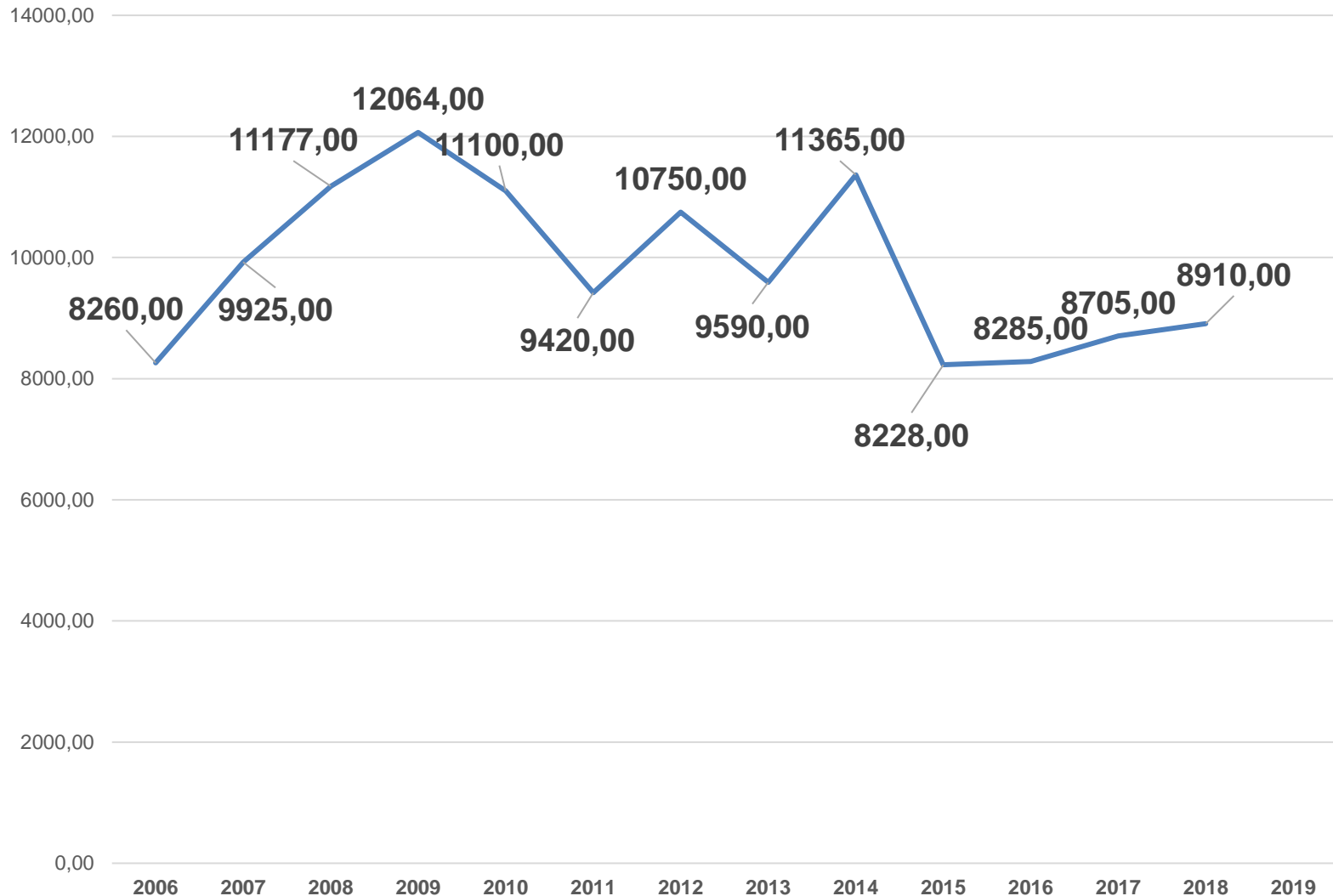
Project Disbursement



Project Disbursement Development



Charity As Your Hobby (CAYH)



Highlights



Availability of funds enabled adoption of more projects



Not a stressful year for fundraising because of US funds



Aided two cyclone relief projects – Kerala & Gaja



US share will significantly reduce, therefore increasing the importance of Events and CAYH

Audit Report for Asha Zurich 2018

I have audited the financial statement of Asha Zurich for the year 2018 as on 15.03.2019

These financial statements are the responsibility of Asha Zurich Committee members and my responsibility was to check the correctness of the transactions and the respective bills/receipts

The Audit was conducted mainly to verify the outgoing funds from Asha Zurich to various projects and expenses. To identify any missing bills/receivables any malfunction of the details shown etc.

In my opinion and to the best of my information and according to explanation given to me the said accounts give all the information required to give a true and fair view

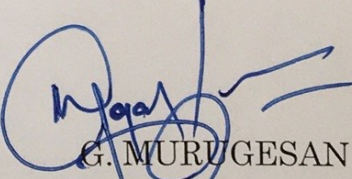
The final view of the status is as below

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• Cash	1'828
• Chennai Funds refunded	'556

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Total	103449	2886	100563

Date 15-03-2019


G. MURUGESAN
Auditor

President's note

Dear mates, donors and well-wishers of Asha,

I hope you all begun the new year 2019 in good spirits! 2018 was another fulfilling year for Asha Zürich in terms of activities, funds raised and projects supported. We supported 9 projects in 2018. Also, we were able to support two natural catastrophes that happened in India (Kerala & Tamilnadu)

I would like to thank our excellent team for each and every task they did, be it big or small. Like the previous year, this year too many used their personal time to visit the projects and provided us with updates on the project.

As usual our participation in the Zürich Marathon remains our major fund-raising event. Fund raising was further enhanced by our standard events and a new initiative "**Art Asha**".

A well collaborated year with Asha Global. It is such a nice feeling that all of us, from different backgrounds, stand united for a common cause – education of children.

For the new comers, we all came one day to Asha Zürich like you and we persisted and continue to contribute in whatever way possible with the ultimate goal to educate a child.

“Education is the key to unlocking the world, a passport to freedom” – Oprah Winfrey

Let's join together in pursuing and contributing to this cause.

Rajesh Varadarajan

