



ASHA ZURICH

ANNUAL REPORT 2021



Asha
for Education

Bringing hope through education

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President's Note

Dear donors, volunteers and well-wishers of Asha Zurich,

I would like to thank you all for contributions in donations, volunteering, supporting and publicity for Asha Zurich in the year of 2021. With your support, we successfully sent about 100k chf to eight different projects, which supports the education of about 2000 children. Our commitment to education not only covers the general school learning but also into nutritious food and better facility of living. However, one more year of COVID pandemic impact has severely affected the education, especially that of underprivileged children. Our schools have slowly adapted to the new reality of pandemic restrictions and priorities. They have organized small classes with social distancing, masks and made sure the teachers and school maintenance stuffs are vaccinated. Further, they promoted the vaccination awareness among the parents.

It was a tough year due to COVID restrictions in terms of fund raising through charity events. However, these restrictions allowed us to become innovative with our charity events. We moved to online conducted workshops e.g., online cooking class. We also organized an individually driven running events, which was kicked off on Mahatma Gandhi's birthday (2nd October) and continued till end of the year. These activities and generous donations by our donors helped us to raise about 10k chf. But it is much less compared to our normal fundraising ability in non COVID years. This is really a matter of concern for us for continuation of our projects if pandemic impact lasts further. This year we also focused on bringing back dropout children to schools. One of our projects called Gyan Seva Bharati Sansthan have established a non-formal education center to bring back the dropout students especially the girls to government schools through a period of transition studies. The school supports about 120 students in two villages of Supaul district, Bihar, which is severely affected by Koshi flood and pandemic job loss.

In the end, I would like to mention that our budget is always in deficit over the years in terms of total funds sent to total funds raised (-70k chf this year). In order to continue our education projects in this challenging time, we need your support in terms of donation, volunteering and publicity. We are looking forward to more continuous support in terms of donation. CAYH (charity as your hobby) is one such program (<https://www.asha-zurich.ch/cayh.php>). Please help us in making all Asha events successful so that we can contribute for the greater objective of education for all. Also we always require active volunteering in project management, website development and event management. Attending our monthly meeting will also give important understanding of Asha projects and activities. Looking forward to more active collaboration from all of you.

Finally, I would like to thank all the committee members of 2021 team Asha. With your support, we had a better tracking of our projects, publicity and finances.

Thanks and regards,
Dr. Rajdeep Deb,
President, Asha Zurich



EDITOR'S NOTE

We at Asha Zurich, took inspiration from Confucius' words "It doesn't matter how slowly you go, as long as you do not stop", and did exactly that in the year 2021.

Despite the uncertainty of Covid times, we tied our belts a little tighter, pulled up our socks a little higher and walked a mile longer with all our projects to ensure that every single child that we promised to uplift gets a fair chance to do so. Our education partners worked tirelessly to provide continued literacy support to their beneficiaries, navigating various restrictions and setbacks. Students that did not have access to the internet or smart devices for virtual education, were not left behind as our associate NGOs came up with simple yet innovative solutions to keep all the children within the system of daily teaching and learning.

Our team in Zurich put its best foot forward to create unique fund-raisers to generate revenue for the elephantine efforts that were being carried out on ground level in India. The symbiotic success of all our teams helped keep the wheel turning for thousands of under privileged children.

This year's annual report is more concise than the previous years due to the pandemic setbacks faced by our projects. However, it is a witness to our success in ensuring that not a single project partner is pushed to the brink of shutting down operations. Work continued, albeit at a slower pace, where classrooms were socially distanced, and teachers worked harder. As you gloss through this year's issue, we would like to remind you that everything that we as an organization and our partner NGOs in India managed to achieve, is solely because you refused to give up too. Our band of well-wishers have stood by us like a rock, helping us and enthusing the spirit of giving to those who had been most affected.

We look forward to your whole-hearted support in all our endeavours in the coming year as well. Thank you for being the wind beneath our sails!

Thank You
Vallari Shah
Editor, Asha Zurich

2021 – The year that was

Established in 2002, Asha Zurich is the largest chapter in Europe under the Asha for Education banner. We are hundred percent volunteer run, with flat hierarchies in our organizational structure, being funded by Asha (the parent organization) and our own initiatives to raise money for our 8 active projects in India. Our NGOs, namely Lok Biradri Prakalp, Gramya Sansthan, Ankuram, Gyan Seva Bharathi Sansthan, Natun Alo, Nayantara, Naba Diganta and Vishwa Mandal Sevashram serve the educational needs of about 1200 under privileged children from different parts of India.

Over the years we have supported these NGOs' infrastructure, project and personnel needs through donations made with utter transparency and complete credibility. In 2021 We were able to disburse close to 100K CHF in total to all our projects, with most funds being utilized for infrastructure building and lodging/boardng facilities for the children. With enhanced digital infrastructure and open classrooms simultaneously, our project partners were constantly adapting their methods to best suit the needs of the students.

We had 2 spotlight events that helped us raise the money in 2021 - online cooking classes and individual runs by our volunteers in lieu of the Zurich Marathon which was cancelled. Each runner was backed by other well-wishers and friends who pledged money as donations to us. We continued to receive some more donations through our Charity As Your Hobby (CAYH) initiative. Our monthly review meetings for project approvals and fund disbursements carried on smoothly helping us keep track of the progress on ground by our partners.

Sewa Sarthi
Newsletter

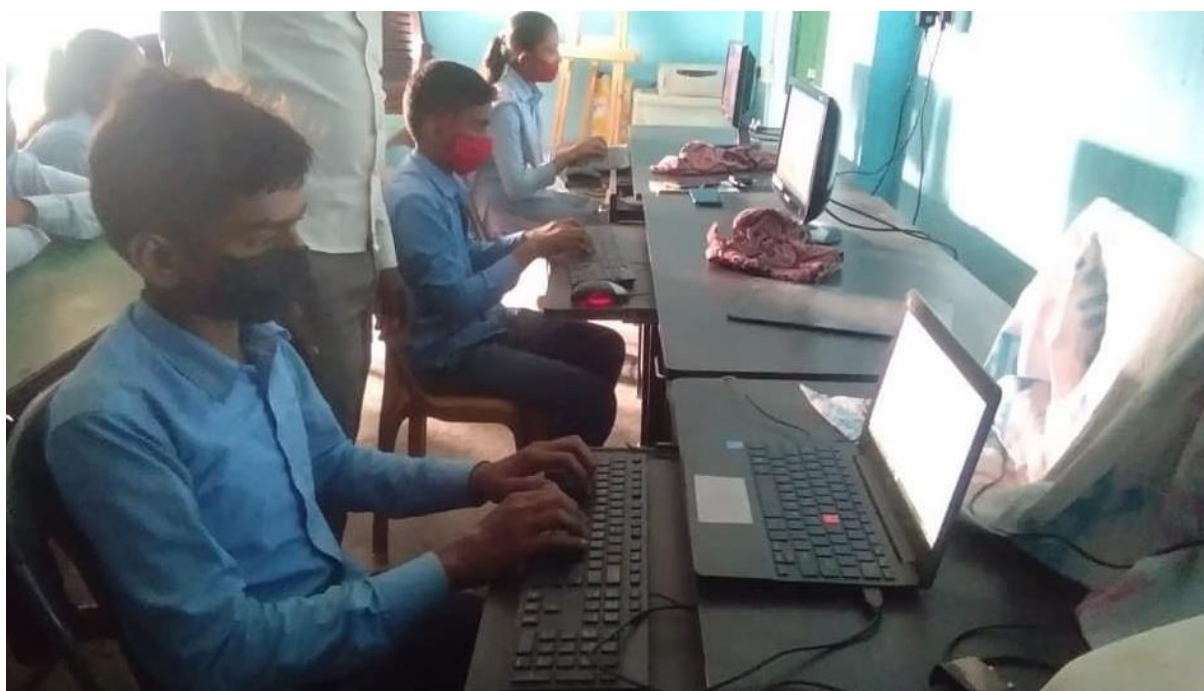
शिक्षा एवं पोषण कार्यक्रम



संस्थान द्वारा गांधी केसर, स्विट्जरलैंड के सौजन्य से निर्मली प्रखण्ड के डगमरा पंचायत के राजस्व गाँव टेहो में कुपोषित एवं अशिक्षित बच्चों को शिक्षण एवं पोषण कार्यक्रम के माध्यम से शिक्षा एवं पोषाहार प्रदान किया जा रहा है।

रोजगार सज्जन कार्यक्रम







Vineet Mohan – Treasurer's Report FY 2021

Asha Zurich's General Body Meeting 30.01.2022

Balance Sheet

Item	31.12.2020	31.12.2021
UBS Current Account	35'715	21'028
UBS Savings Account	29'783	29'783
UBS Marathon Account	13'644	16'269
Paypal	5'389	8'406
Cash	3'554	3'554
US Allocations	22'865	3'976
Chennai Flood Relief Refunds	286	-
Total Assets	111'236	83'016

All figures in Swiss Francs (CHF)

Cashflow Statement

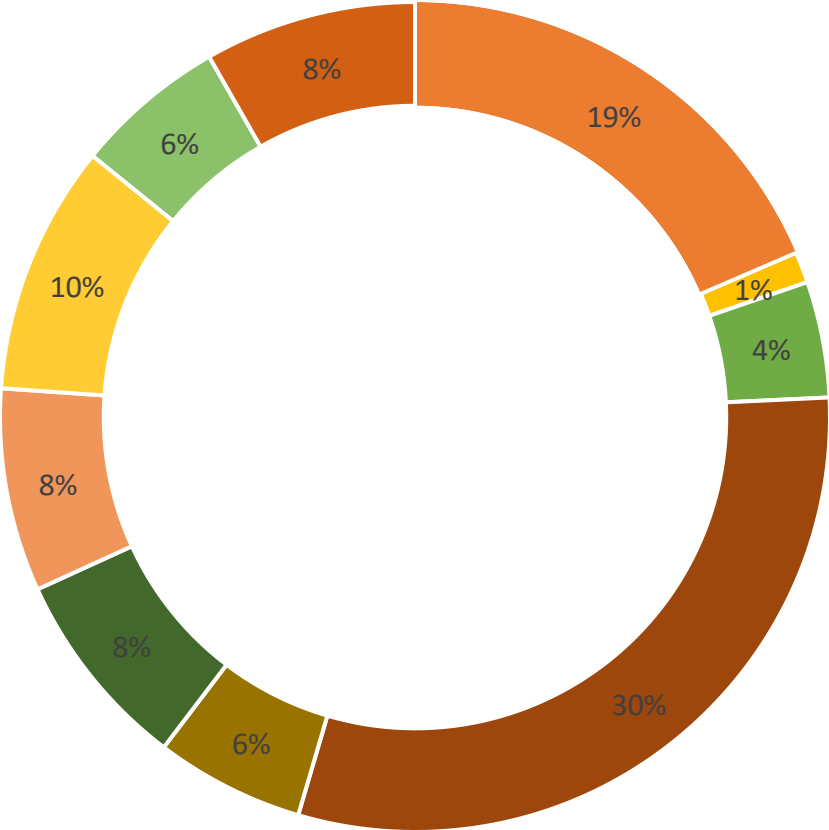
Item	Inflow	Outflow
Donation: CAYH	7'650	
Donation: Marathon	6'976	
Donation: One-off	2'752	
Donation: Raisenow	2'881	
Event: Online	742	
Fee: Admin		153
Payment: Bollywood		3'214
Project: Ankuram		10'619
Project: GBSS		1'322
Project: Gramya		6'340
Project: Naba Diganta		8'684
Total	21'001	30'333

All figures in Swiss Francs (CHF)

Project Disbursements

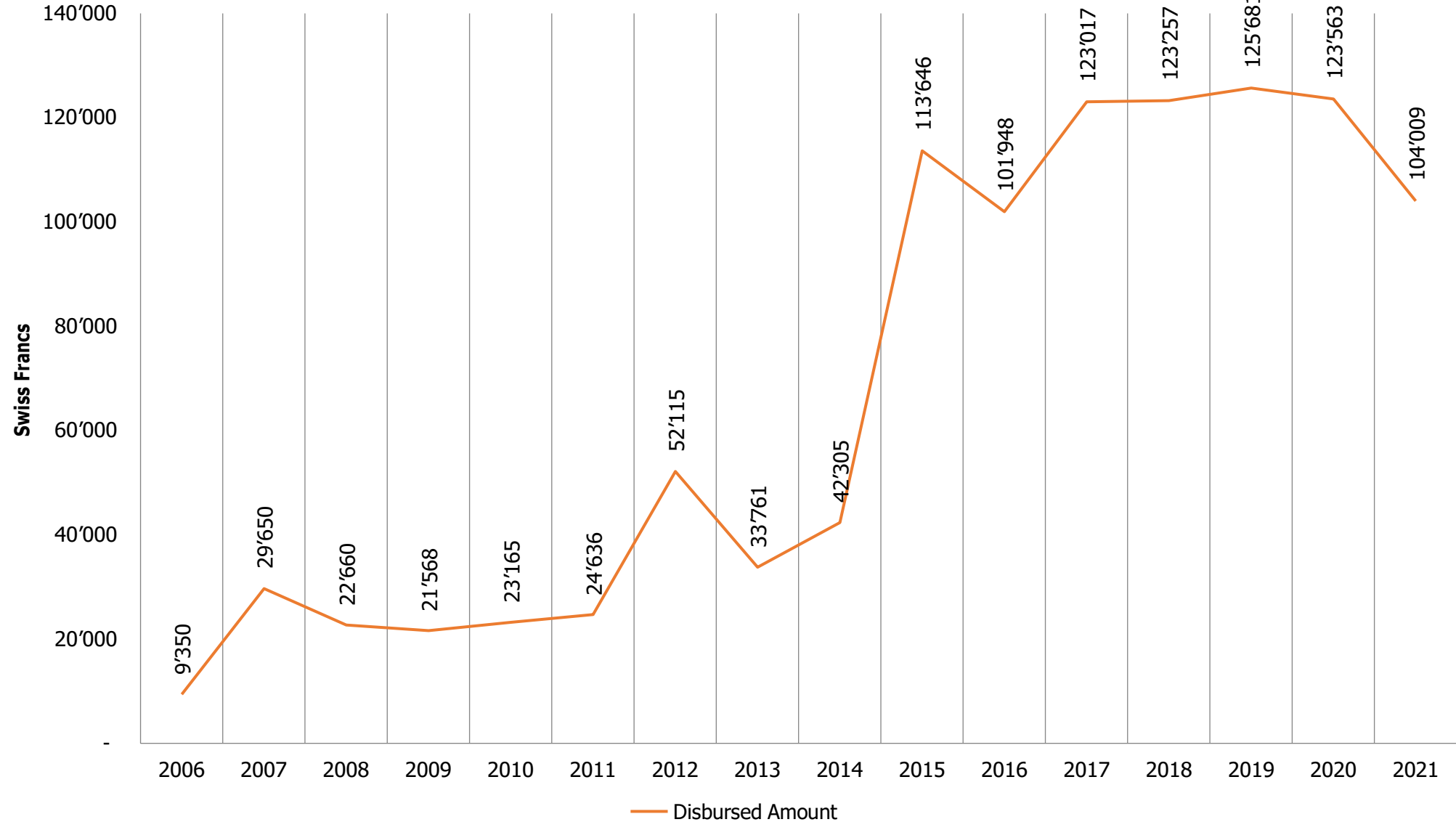
Project	Curr	Amount	Account
Naba Diganta	INR	1'570'000	CH+US
GBSS	INR	102'000	CH
Nayantara	INR	383000	US
Natun Aalo	INR	2'567'000	US
Gramya	INR	492'050	CH
LBP	INR	664'000	US
VMS	INR	671'000	US
Ankuram	INR	825'106	CH
Yaas	INR	500'000	US
Amphan	INR	700'000	US
Total	INR	8'474'156	= CHF 104'009

Project Disbursements



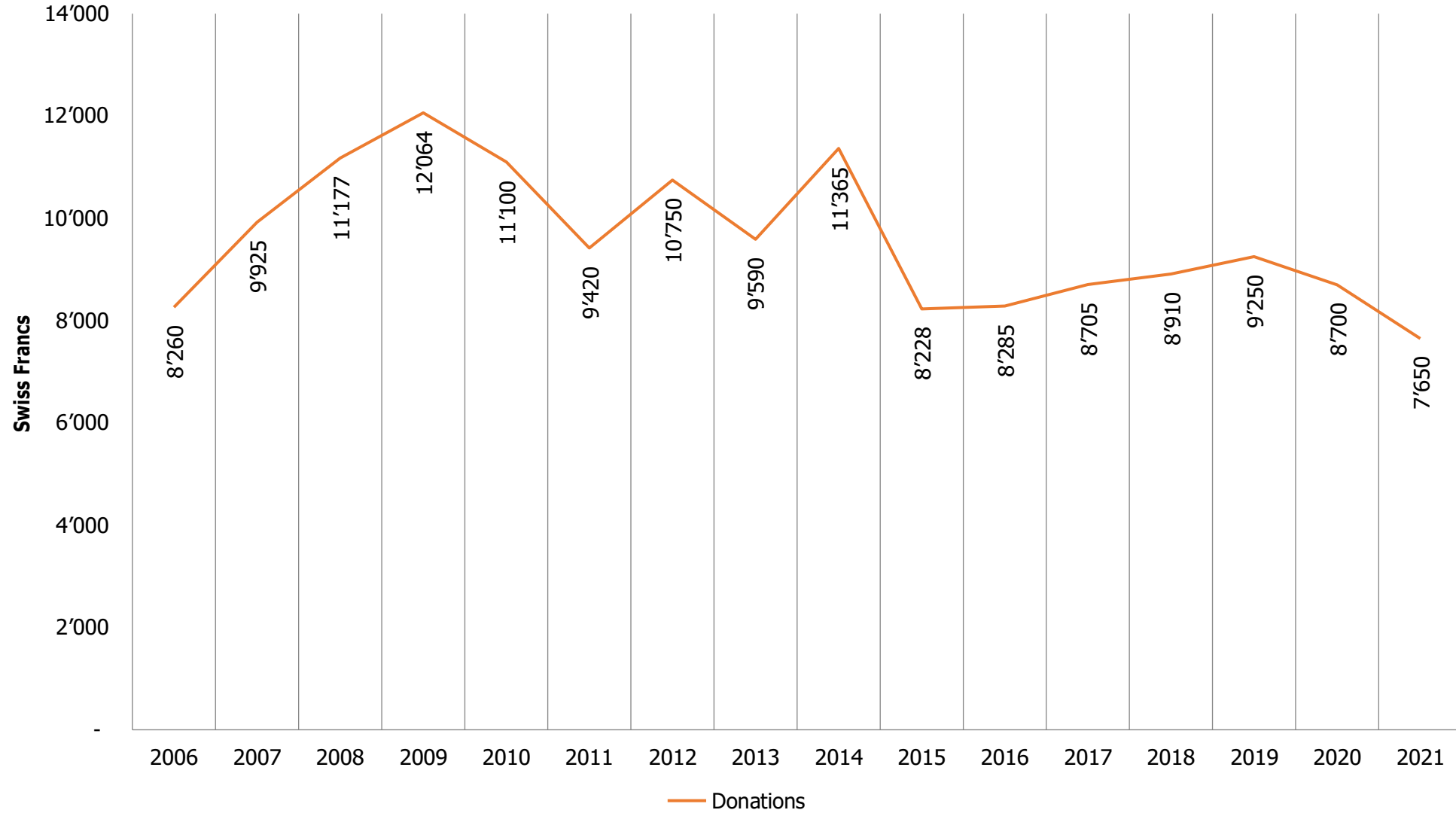
Naba Diganta GBSS Nayantara Natun Aalo Gramya LBP VMS Ankuram Yaas Amphan

Project Disbursals



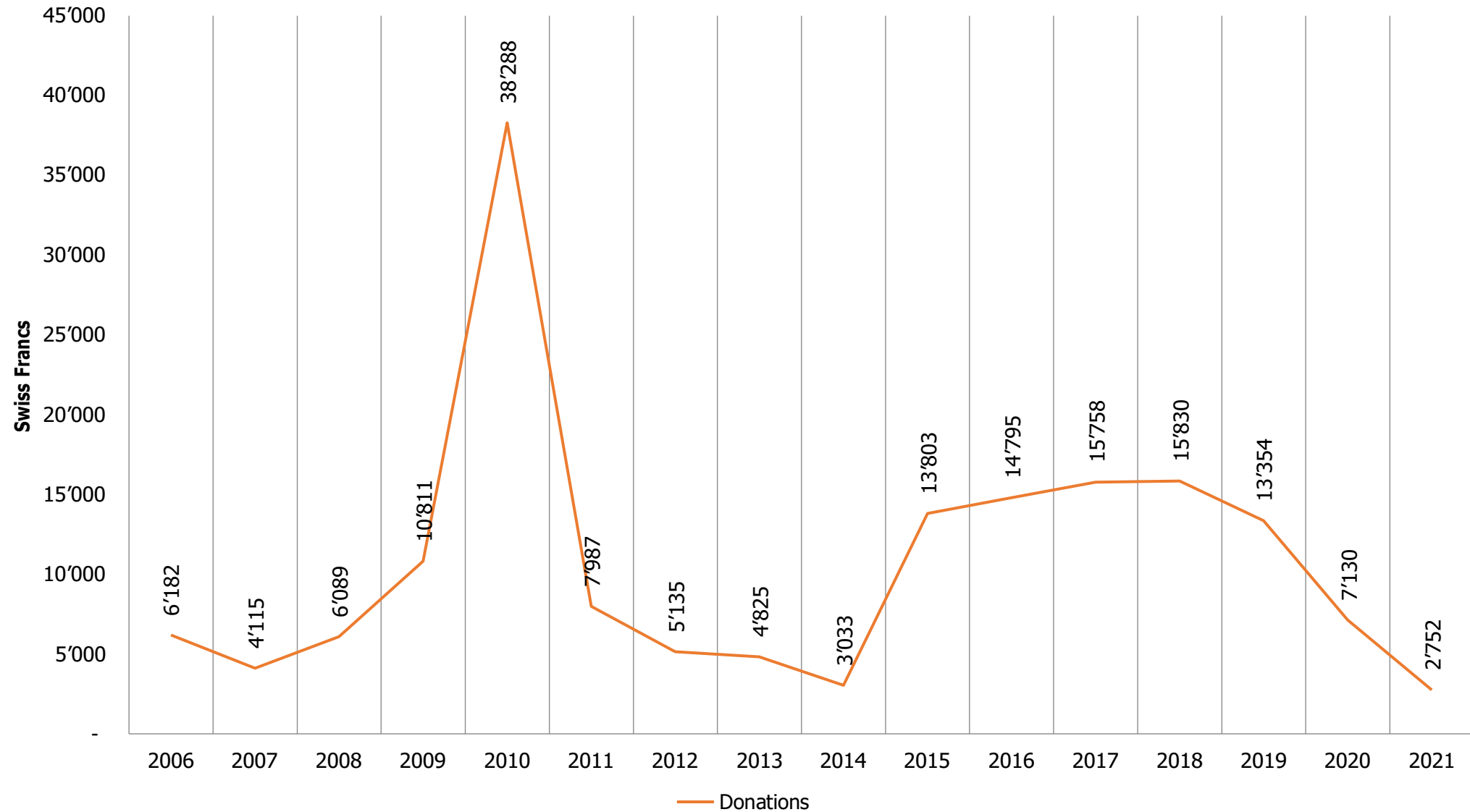
All figures in Swiss Francs (CHF)

Charity As Your Hobby (CAYH)



All figures in Swiss Francs (CHF)

Other Donations



All figures in Swiss Francs (CHF)

Contact us



info@asha-zurich.ch



+41788837081



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